



Poornaprajna Institute of Management, Udupi

Approved by AICTE & Affiliated to Manglore University
Managed By: Udupi Shree Adamaru Matha Education Council

in association with
Udupi Management Association, Udupi

Invites you

To the International Conference on

TECHNOLOGY AS A CATALYST FOR GLOBAL BUSINESS GROWTH & ENTREPRENEURIAL DEVELOPMENT

**On Friday, 24th April 2026
& Saturday, 25th April 2026**



Prajna Hall, PIM



09:30 AM



www.pim.ac.in



International Conference on Technology as a Catalyst for Global Business Growth & Entrepreneurial Development

Inaugural Session
(24th April 2026 at 10:00 AM)

With the divine presence & blessings of His Holiness
Shri Shri EeshapriyaTheertha Swamiji
President, USAMEC, Bengaluru

Chief Guest : Brig (Dr.) Surjith Singh Pabla
Chairman, Manipal Skill Development Centre, Manipal

President: Dr. G. S. Chandrasheker
Hon. Secretary, PIM, Udupi

Guests of Honour

Dr. A. P. Bhat
Hon. Secretary, USAMEC, Bengaluru

Prof. Dr. Ramanathan Srinivasan
Fellow, Indian Institute of Advanced Studies, Shimla

CA T. Prashantha Holla
Hon. Treasurer, PIM, Udupi

Prof. Dr. Ramu L.
Principal, Poornaprajna College (Autonomous), Udupi

Mr. M. R. Vasudeva
Hon. Secretary, Udupi Management Association, Udupi

All are cordially invited

Dr. P. S. Aithal, Director, PIM

Faculty & Students, Poornaprajna Institute of Management, Udupi



International Conference on Technology as a Catalyst for Global Business Growth & Entrepreneurial Development

Keynote Speakers

Pre-Inaugural Session

(24th April 2026 at 09:30 AM)

Dr. K. V. M. Varambali

Former Director, MIM, MAHE, Manipal

Topic: Technological Advancement and Business Stability

Approach towards Environmental Quality

Post-Inaugural Session

(24th April 2026 at 11:30 AM)

Prof. Harikrishna Bhat

Former President/CEO, HCL-Japan

Kohoku-ku, Yokohama City, Kanagawa Prefecture, Japan

Topic: Digital Transformation & Global Competitiveness

Dr. Michael Sony

Senior Lecturer in Operations Management,
Dept of Analytics, Operations and Information Systems
Oxford Brookes Business School, Brookes University
Oxford, United Kingdom

Topic: Agentic AI in Operations Management

Prof. Dr. Anjay Kumar Mishra

Professor & Dean, Madhesh University, Birgunji, Nepal

Topic: The Future of Accounting Operation

Dr. Prantosh K. Paul

Dept of Computer and Information Science,
Raiganj University, Raiganj, West Bengal

Topic: Demystifying the Emerging Impact of Artificial Intelligence
in Diverse Areas for Sustainability

Prof. Dr. Ramanathan Srinivasan

Fellow, Indian Institute of Advanced Studies, Shimla

Topic: Cyber Fraud in the Age of Digital India: Patterns, Prevention,
and Policy Gaps

(Followed by panel discussion at 12:30 PM & paper presentations from 2:00 PM)



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Managed By: Udupi Shree Adamaru Matha Education Council

MBA, MCA and BBA (Logistics)

Ph.D program in Management

Post Doctorol Fellow Certificate Program

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