

Poornaprajna Institute of Management, Udupi, India
in association with



Udupi Management Association, Udupi

Organizing

International Conference on
TECHNOLOGY AS A CATALYST FOR
GLOBAL BUSINESS GROWTH &
ENTREPRENEURIAL DEVELOPMENT

on

24 and 25 April 2026
(Friday and Saturday)

Venue

Poornaprajna Institute of Management
(Managed By: Udupi Shree Adamaru Matha Education Council, Bengaluru)
Poornaprajna Campus, Volakadu, Udupi - 576101
Phone: 0820 2531401, 9880156947
Email: office@pim.ac.in

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27. Dr. Arlo Griffiths, Director cum Professor of Southeast Asian History, Jakarta, Indonesia
28. Dr. Stephanie Jamison, Distinguished Professor, UCLA College, Los Angeles, USA
29. Prof. (Mrs.) K.P.P. Peiris, Dean, Faculty of Indigenous Medicine, Gampaha Wickramarachchi University, Sri Lanka.
30. Dr. P. R. Mukund, RIT, USA
31. Dr. Sudarshan Murthy, Principal Scientist, The Else Institute, USA
32. Dr. Dipak Mahat, Research Director, Nepal Philosophical Research Center, Kathmandu, Nepal

About the Poornaprajna Institute of Management (PIM), Udupi:

Poornaprajna Institute of Management (PIM), Udupi, is a premier management institute established in the year 2006 by a visionary educationalist His Holiness Shri Shri Vibhudesha Theertha Swamiji of Udupi Shri Adamaru Matha, under the aegis of the Udupi Shree Adamaru Matha Education Council. The institute offers MBA and MCA courses and is affiliated to Mangalore University. Guided by the vision of **His Holiness Shri Shri Eeshapriya Theertha Swamiji of Adamau Matha**, PIM is committed to nurturing future-ready managers and leaders. With state-of-the-art infrastructure, experienced faculty, and a strong industry-academic interface, PIM provides students with an enriching environment to excel

in academics, research, and professional careers. The institute also actively contributes to thought leadership by organizing international and national conferences, seminars, and workshops.

About the Conference:

In the rapidly evolving global economy, technology has emerged as a transformative force driving innovation, competitiveness, and sustainable growth. This International Research Conference aims to bring together academicians, researchers, industry, experts, and entrepreneurs to explore how technological advancements are reshaping global business ecosystems and fostering entrepreneurial development.

The conference will serve as a platform for interdisciplinary dialogue, knowledge exchange, and collaborative networking.

Research Paper Themes:

- 1. Digital Transformation & Global Competitiveness**
- 2. Artificial Intelligence & Business Innovation**
- 3. Technology & Entrepreneurship Ecosystems**
- 4. E-Commerce, Digital Marketing & Consumer Analytics**
- 5. FinTech, Blockchain & Digital Finance**
- 6. Sustainable Technology & Green Entrepreneurship**
- 7. Technology in Project & Operations Management**
- 8. Education, Skill Development & Digital Workforce**
- 9. Cyber Security & Digital Governance**
- 10. Case Studies related to Technology & Emerging Markets**

Guidelines for Authors:

- The full-length paper must be prepared in APA paper format, restricting to a maximum of 6-10 pages (Single column, A4 size).
- The abstract must be in about 250-270 words with key words, in Times New Roman, Font size: 12, Single spacing.
- Both the full-length paper and the abstract should be submitted in electronic format (.doc/.docx) through email to conference@pim.ac.in
- All the papers will be evaluated by a technical review committee through a fair and rigorous peer review procedure to guarantee a conference of the highest quality. All accepted papers will be

included in the conference proceedings with ISBN and DOI and scheduled for presentation only on the condition that the author(s) personally will be making the presentation at the Conference. Delegates are requested to frequently check the website of the host institution: www.pim.ac.in to get updated information about the conference.

Abstract Book:

All presented papers will be published as conference Proceedings with ISBN and DOI in the following cross reference Indexed journals

1. Poornaprajna International Journal of Philosophy & Languages – ISSN: 3107- 4634
2. Poornaprajna International Journal of Management, Education & Social Science – ISSN: 3107 – 4626
3. Poornaprajna International Journal of Emerging Technologies – ISSN: 3107-8486

Important Dates to Remember

Last date for submission of abstract and full-length paper:

15 April 2026

Last date for registration:

15 April 2026

Registration Details

Participants are requested to fill in the registration form and send it along with the registration fee to the contact address given. At least one author of each accepted paper must register to get the paper included in the Conference Proceedings. Only one paper will be considered for presentation against each registration.

Registration Fee

For Faculty & Research Scholars : Rs. 1000

For Students : Rs. 500

Registration fee is to be paid through a DD drawn in favour of Poornaprajna Institute of Management, payable at **Udupi**. The fee can also be paid through NEFT to the following account.

A/c number :

A/c Name :

Name of the Bank :

Branch :

IFS Code :

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