



**POORNAPRAJNA**  
INSTITUTE OF MANAGEMENT

MANAGED BY : UDUPI SHREE ADAMARU MATHA EDUCATION COUNCIL  
VOLAKKADU, UDUPI, INDIA - 576101



**MADHESH UNIVERSITY**  
BIRGUNJ, PARSA,  
MADHESH PROVINCE, NEPAL

T: 0820 2531401, +91 9880197175, +91 9844361289 | E: CONFERENCE@PIM.AC.IN | W: WWW.PIM.AC.IN



## CALL FOR PAPERS

INTERNATIONAL CONFERENCE  
07<sup>TH</sup> & 08<sup>TH</sup> NOVEMBER 2025

### CONFERENCE THEME

# ON THE RELEVANCE OF ANCIENT INDIAN KNOWLEDGE TO MANAGEMENT & TECHNOLOGY IN 21<sup>ST</sup> CENTURY.

**INTERNATIONAL RESEARCH COLLABORATION. 2025**  
BHARAT-NEPAL RESEARCH COLLABORATION.



PAGE 01 OF 19

**CALL FOR PAPERS**

BHARAT-NEPAL RESEARCH COLLABORATION. 2025

**INTERNATIONAL CONFERENCE**

07<sup>TH</sup> & 08<sup>TH</sup> NOVEMBER 2025

T: 0820 2531401, +91 9880197175, +91 9844361289

E: CONFERENCE@PIM.AC.IN | W: WWW.PIM.AC.IN



**POORNAPRAJNA  
INSTITUTE OF MANAGEMENT**

MANAGED BY : UDUPI SHREE ADAMARU MATHA EDUCATION COUNCIL  
VOLAKKADU, UDUPI, INDIA - 576101



**MADHESH UNIVERSITY**  
BIRGUNJ, PARSA,  
MADHESH PROVINCE, NEPAL

T: 0820 2531401, +91 9880197175, +91 9844361289 | E: CONFERENCE@PIM.AC.IN | W: WWW.PIM.AC.IN



## INTRODUCTION

INDIA AND NEPAL SHARE A RICH SCIENTIFIC AND TECHNOLOGICAL KNOWLEDGE BASE THAT DATES BACK THOUSANDS OF YEARS. THE ANCIENT INDIAN KNOWLEDGE SYSTEMS (IKS) HAVE SIGNIFICANTLY CONTRIBUTED TO MATHEMATICS, ASTRONOMY, METALLURGY, CIVIL ENGINEERING, ARCHITECTURE, MEDICINE, MANAGEMENT AND COMMERCE. HOWEVER, THESE CONTRIBUTIONS ARE OFTEN OVERLOOKED IN MAINSTREAM ACADEMIA AND CURRICULA, WHICH PREDOMINANTLY RELY ON WESTERN SCIENTIFIC PARADIGMS. THIS CONFERENCE AIMS TO BRIDGE THIS GAP BY INTEGRATING THE IKS INTO CONTEMPORARY EDUCATION, RESEARCH, AND PRACTICE.

THE NATIONAL EDUCATION POLICY (NEP) 2020 EMPHASIZES INTEGRATING INDIAN KNOWLEDGE SYSTEMS (IKS) ACROSS EDUCATIONAL LEVELS, AIMING TO REVITALIZE INDIA'S ANCIENT WISDOM WITHIN MODERN ACADEMIC AND PROFESSIONAL SETTINGS. BY PROMOTING THE INCLUSION OF IKS IN STEM EDUCATION, NEP 2020 ENCOURAGES A DEEPER UNDERSTANDING OF INDIA'S SCIENTIFIC AND CULTURAL HERITAGE AND ADVOCATES FOR CURRICULA THAT EXPLORE TRADITIONAL SCIENCES, MATHEMATICS, PHILOSOPHY, AND LINGUISTICS. NEP 2020 ENVISIONS A FRAMEWORK WHERE STUDENTS CAN DRAW ON SUSTAINABLE PRACTICES AND INNOVATIVE SOLUTIONS INSPIRED BY IKS, BRIDGING TRADITIONAL KNOWLEDGE WITH CONTEMPORARY APPROACHES TO ADDRESS GLOBAL CHALLENGES. THIS HOLISTIC EDUCATIONAL VISION AIMS TO CULTIVATE WELL-ROUNDED INDIVIDUALS GROUNDED IN INDIA'S INTELLECTUAL TRADITIONS WHILE FOSTERING INTERDISCIPLINARY SKILLS AND CULTURAL APPRECIATION.



PAGE 02 OF 19  
**CALL FOR PAPERS**  
BHARAT-NEPAL RESEARCH COLLABORATION. 2025

**INTERNATIONAL CONFERENCE**  
07<sup>TH</sup> & 08<sup>TH</sup> NOVEMBER 2025

T: 0820 2531401, +91 9880197175, +91 9844361289 | E: CONFERENCE@PIM.AC.IN | W: WWW.PIM.AC.IN



**POORNAPRAJNA  
INSTITUTE OF MANAGEMENT**

MANAGED BY : UDUPI SHREE ADAMARU MATHA EDUCATION COUNCIL  
VOLAKKADU, UDUPI, INDIA - 576101



**MADHESH UNIVERSITY**  
BIRGUNJ, PARSA,  
MADHESH PROVINCE, NEPAL

T: 0820 2531401, +91 9880197175, +91 9844361289 | E: CONFERENCE@PIM.AC.IN | W: WWW.PIM.AC.IN

## OUR PATRONS



### CHIEF PATRON

**HIS HOLINESS SHREE SHREE SHREE EESHAPRIYA THEERTHA SWAMIJI**

SHREE ADAMARU MATHA, UDUPI, INDIA

**PRESIDENT & CHAIRMAN**

UDUPI SHREE ADAMARU MATHA EDUCATION COUNCIL

POORNAPRAJNA INSTITUTE OF MANAGEMENT GOVERNING COUNCIL



### PATRON

**DR. G. S. CHANDRASHEKHAR**

MBBS, MD (GENERAL MEDICINE)

**HONOURABLE SECRETARY,**

POORNAPRAJNA INSTITUTE OF MANAGEMENT, UDUPI, INDIA



### PATRON

**PROF. DR. DEEPAK BAHADUR SHAKYA**

HONOURABLE VICE-CHANCELLOR,

MADHESH UNIVERSITY, NEPAL



### PATRON

**SHREE. CA PRASHANTH HOLLA T**

CHARTERED ACCOUNTANT

**HONOURABLE TREASURER,**

POORNAPRAJNA INSTITUTE OF MANAGEMENT, UDUPI, INDIA



### PATRON

**PROF. DR. M. R. HEGDE**

**JOINT SECRETARY,**

POORNAPRAJNA INSTITUTE OF MANAGEMENT, UDUPI, INDIA



PAGE 03 OF 19

**CALL FOR PAPERS**

BHARAT-NEPAL RESEARCH COLLABORATION. 2025

**INTERNATIONAL CONFERENCE**

07<sup>TH</sup> & 08<sup>TH</sup> NOVEMBER 2025

T: 0820 2531401, +91 9880197175, +91 9844361289

E: CONFERENCE@PIM.AC.IN | W: WWW.PIM.AC.IN



**POORNAPRAJNA  
INSTITUTE OF MANAGEMENT**

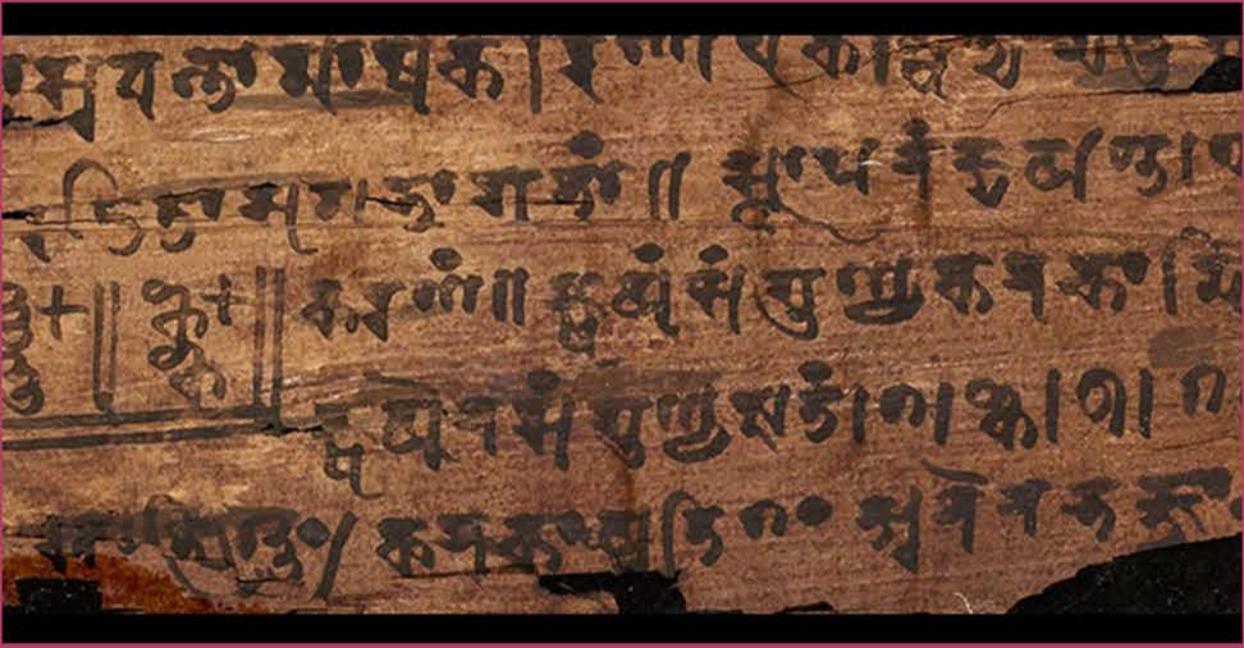
MANAGED BY : UDUPI SHREE ADAMARU MATHA EDUCATION COUNCIL  
VOLAKKADU, UDUPI, INDIA - 576101



**MADHESH UNIVERSITY**  
BIRGUNJ, PARSA,  
MADHESH PROVINCE, NEPAL

T: 0820 2531401, +91 9880197175, +91 9844361289 | E: CONFERENCE@PIM.AC.IN | W: WWW.PIM.AC.IN

## ORGANIZING COMMITTEE



### ORGANIZING COMMITTEE CHAIRMAN

**PROF. DR. P. SHREERAMANA AITHAL**

DIRECTOR

POORNAPRAJNA INSTITUTE OF MANAGEMENT, UDUPI, INDIA



### ORGANIZING COMMITTEE CONVENER

**PROF. DR. BHARATH V**

PROFESSOR & FORMER DIRECTOR,

POORNAPRAJNA INSTITUTE OF MANAGEMENT, UDUPI, INDIA



### ORGANIZING COMMITTEE CONVENER & ACADEMIC COORDINATOR

**DR. BHARATHI KARANTH**

ASSOCIATE PROFESSOR, DEPT. OF MBA

POORNAPRAJNA INSTITUTE OF MANAGEMENT, UDUPI, INDIA



### ORGANIZING COMMITTEE CONVENER & ACADEMIC COORDINATOR

**PROF. VENUGOPALA RAO A S**

HOD & ASSOCIATE PROFESSOR, DEPT. OF MCA

POORNAPRAJNA INSTITUTE OF MANAGEMENT, UDUPI, INDIA



PAGE 04 OF 19

**CALL FOR PAPERS**

BHARAT-NEPAL RESEARCH COLLABORATION. 2025

**INTERNATIONAL CONFERENCE**

07<sup>TH</sup> & 08<sup>TH</sup> NOVEMBER 2025

T: 0820 2531401, +91 9880197175, +91 9844361289

E: CONFERENCE@PIM.AC.IN | W: WWW.PIM.AC.IN



**POORNAPRAJNA  
INSTITUTE OF MANAGEMENT**

MANAGED BY : UDUPI SHREE ADAMARU MATHA EDUCATION COUNCIL  
VOLAKKADU, UDUPI, INDIA - 576101



**MADHESH UNIVERSITY**  
BIRGUNJ, PARSA,  
MADHESH PROVINCE, NEPAL

T: 0820 2531401, +91 9880197175, +91 9844361289 | E: CONFERENCE@PIM.AC.IN | W: WWW.PIM.AC.IN

## INTERNATIONAL ADVISORY COMMITTEE

1. DR. M.A. LAHORI, VICE CHANCELLOR, DR. P. A. INAMDAR UNIVERSITY, PUNE, INDIA
2. DR. SHYAM B R, ASSOCIATE PROFESSOR, DEPT. OF MANAGEMENT SCIENCES, MAHARAJA INSTITUTE OF TECHNOLOGY, MYSORE, INDIA
3. DR. ANJAY KUMAR MISHRA, DEAN, MADHESH UNIVERSITY, NEPAL
4. DR. ANANDA KULAL, DIRECTOR (I/C), PPISR, BENGALURU, INDIA
5. PROF. DR. SAYALEE GANKAR, PROVOST, MIT ART, DESIGN AND TECHNOLOGY UNIVERSITY PUNE, INDIA
6. PROF. NARAYAN PUJAR, HOD OF DVAITHA VIDWAT, NATIONAL SANSKRIT UNIVERSITY, TIRUPATHI, INDIA
7. DR. RAMANATHAN SRINIVAS, VISITING PROFESSOR, PIM, UDUPI, INDIA
8. DR. K.V.M. VARAMBALLY, FORMER DIRECTOR, MIM MANIPAL, INDIA
9. DR. KRISHNA PRASAD K, ASSOCIATE PROFESSOR, AJIET, MANGALURU, INDIA
10. DR. M. SRIRAM, ASSOCIATE PROFESSOR – FINANCE, SDM-IMD, MYSORE, INDIA
11. DR. PROSANNAJID SARKAR, PRINCIPAL SCIENTIFIC OFFICER, BEGUM ROKEYA UNIVERSITY, BANGLADESH
12. DR. PRANTOSH K. PAUL, DEPT. OF CIS, RAIGANJ UNIVERSITY, WEST BENGAL, INDIA
13. DR. R RAJESH, PRINCIPAL, ROHINI COLLEGE OF ENGINEERING AND TECHNOLOGY, KANYAKUMARI, INDIA
14. DR. A. P. BHAT, HONORARY SECRETARY. USAMEC, BENGALURU, INDIA
15. DR. ZUBER M. SHAIKH, DIRECTOR, CORPORATE QUALITY IMPROVEMENT, DR SULAIMAN AL HABIB MEDICAL GROUP (HMG), KINGDOM OF SAUDI ARABIA
16. DR. SUSHIL KUMAR SHARMA, DEAN IS, TEXAS A&M UNIVERSITY, USA
17. DR. S. SANDHYA, PROFESSOR, NITTE SCHOOL OF MANAGEMENT, BENGALURU, INDIA
18. DR. MAHESH K. M., PRINCIPAL SBM JAIN EVENING COLLEGE, BENGALURU, INDIA
19. DR. SOORYANARAYANA VARAMBALLY, PROFESSOR, THE UNIVERSITY OF ALABAMA, USA.
20. DR. K. BALAKRISHNA, MIT MAHE MANIPAL INDIA
21. DR HARISHKUMAR MADHYASTHA, FACULTY OF MEDICINE, UNIVERSITY OF MIYAZAKI, MIYAZAKI, JAPAN
22. DR. MICHAEL SONY, SENIOR LECTURER, UNIVERSITY OF WITWATERSRAND, JOHANNESBURG, SOUTH AFRICA
23. DR. NANDITA MISHRA, DIRECTOR, CHETANA'S INSTITUTE OF MANAGEMENT & RESEARCH, MUMBAI
24. PROF. WASHINGTON OKEYO, VICE-CHANCELLOR, THE MANAGEMENT UNIVERSITY OF AFRICA, KENYA
25. DR. MIKE DILLON, INSTITUTE OF PRODUCTIVITY, GRIMSPY, UK
26. DR. RAMU L. PRINCIPAL, POORNAPRAJNA COLLEGE UDUPI, INDIA
27. DR. JYOTHIRMAYA SATPATHY, ADJUNCT FACULTY, PIM UDUPI, INDIA
28. DR. ARLO GRIFFITHS, DIRECTOR CUM PROFESSOR OF SOUTHEAST ASIAN HISTORY, JAKARTA, INDONESIA
29. DR. STEPHANIE JAMISON, DISTINGUISHED PROFESSOR, UCLA COLLEGE, LOS ANGELES, USA
30. PROF. (MRS.) K.P.P. PEIRIS, DEAN, FACULTY OF INDIGENOUS MEDICINE, GAMPAHA WICKRAMARACHCHI UNIVERSITY, SRI LANKA
31. DR. B. GOPALACHARYA, DIRECTOR, VADIRAJA RESEARCH CENTER UDUPI, INDIA
32. DR. P.R. MUKUND, RIT, USA
33. DR. SUDARSHAN MURTHY, PRINCIPAL SCIENTIST, THE ELSE INSTITUTE USA
34. DR. D. C. NANJUNDA, ASSOCIATE PROFESSOR, CENTRE FOR SOCIAL EXCLUSION AND INCLUSION STUDY, UNIVERSITY OF MYSORE
35. DR. ALNFIAI M. TAIF UNIVERSITY, TAIF, SAUDI ARABIA
36. DR. CHANDRAKANTHA BHAT, PRINCIPAL, POORNAPRAJNA EVENING COLLEGE, UDUPI, INDIA
37. DR SHILA MISHRA, POLICY ANALYST, AND PROFESSOR, TMC, NEPAL



PAGE 05 OF 19  
**CALL FOR PAPERS**  
BHARAT-NEPAL RESEARCH COLLABORATION. 2025

**INTERNATIONAL CONFERENCE**  
07<sup>TH</sup> & 08<sup>TH</sup> NOVEMBER 2025



# POORNAPRAJNA INSTITUTE OF MANAGEMENT

MANAGED BY : UDUPI SHREE ADAMARU MATHA EDUCATION COUNCIL  
VOLAKKADU, UDUPI, INDIA - 576101



# MADHESH UNIVERSITY BIRGUNJ, PARSA, MADHESH PROVINCE, NEPAL

T: 0820 2531401, +91 9880197175, +91 9844361289 | E: CONFERENCE@PIM.AC.IN | W: WWW.PIM.AC.IN



## ABOUT POORNAPRAJNA INSTITUTE OF MANAGEMENT, UDUPI

POORNAPRAJNA INSTITUTE OF MANAGEMENT (PIM), UDUPI, INDIA IS A PREMIER MANAGEMENT INSTITUTE ESTABLISHED IN THE YEAR 2006 BY A VISIONARY EDUCATIONIST, HIS HOLINESS SHREE SHREE SHREE EESHAPRIYA THEERTHA SWAMIJI OF UDUPI SHREE ADAMARU MATHA, UNDER THE AEGIS OF THE UDUPI SHREE ADAMARU MATHA EDUCATION COUNCIL. THE INSTITUTE OFFERS MBA AND MCA COURSES AND IS AFFILIATED TO MANGALORE UNIVERSITY.

GUIDED BY THE VISION OF HIS HOLINESS SHREE SHREE SHREE EESHAPRIYA THEERTHA SWAMIJI OF ADMAR MUTT, PIM IS COMMITTED TO NURTURING FUTURE-READY MANAGERS AND LEADERS. THE INSTITUTE EMPHASIZES HOLISTIC EDUCATION THROUGH ITS SAPTHA-MUKHI SHIKSHANA PADDHATI (SEVEN-FACE HOLISTIC DEVELOPMENT MODEL) AND THE SUPER-EXECUTIVE DEVELOPMENT MODEL (SEDM).

WITH STATE-OF-THE-ART INFRASTRUCTURE, EXPERIENCED FACULTY, AND A STRONG INDUSTRY-ACADEMIC INTERFACE, PIM PROVIDES STUDENTS WITH AN ENRICHING ENVIRONMENT TO EXCEL IN ACADEMICS, RESEARCH, AND PROFESSIONAL CAREERS. THE INSTITUTE ALSO ACTIVELY CONTRIBUTES TO THOUGHT LEADERSHIP BY ORGANIZING INTERNATIONAL AND NATIONAL CONFERENCES, SEMINARS, AND WORKSHOPS.

DESIGNED BY WWW.AZES.IN FOR PIM, 2025



PAGE 06 OF 19  
**CALL FOR PAPERS**  
BHARAT-NEPAL RESEARCH COLLABORATION. 2025

**INTERNATIONAL CONFERENCE**  
07<sup>TH</sup> & 08<sup>TH</sup> NOVEMBER 2025

T: 0820 2531401, +91 9880197175, +91 9844361289 | E: CONFERENCE@PIM.AC.IN | W: WWW.PIM.AC.IN





## POORNAPRAJNA INSTITUTE OF MANAGEMENT

MANAGED BY : UDUPI SHREE ADAMARU MATHA EDUCATION COUNCIL  
VOLAKKADU, UDUPI, INDIA - 576101



## MADHESH UNIVERSITY BIRGUNJ, PARSA, MADHESH PROVINCE, NEPAL

T: 0820 2531401, +91 9880197175, +91 9844361289 | E: CONFERENCE@PIM.AC.IN | W: WWW.PIM.AC.IN



## ABOUT THE CONFERENCE

THE INTERNATIONAL CONFERENCE ON THE RELEVANCE OF ANCIENT INDIAN KNOWLEDGE TO MANAGEMENT AND TECHNOLOGY FOR THE 21<sup>ST</sup> CENTURY SEEKS TO EXPLORE HOW AGE-OLD INDIAN WISDOM CAN PROVIDE MEANINGFUL INSIGHTS INTO MODERN CHALLENGES IN MANAGEMENT, LEADERSHIP, AND TECHNOLOGY.

ANCIENT INDIAN KNOWLEDGE SYSTEMS, RANGING FROM VEDIC SCIENCES, PURANA, AYURVEDA, YOGA, ARTHASHASTRA, NYAYA, JYOTISHA, AND NATYASHASTRA TO INDIGENOUS PRACTICES IN SUSTAINABILITY, GOVERNANCE, AND INNOVATION CARRY TIMELESS RELEVANCE. THE CONFERENCE AIMS TO:

- BRIDGE THE GAP BETWEEN TRADITIONAL KNOWLEDGE SYSTEMS AND MODERN MANAGEMENT/TECHNOLOGY PRACTICES.
- PROVIDE A PLATFORM FOR SCHOLARS, RESEARCHERS, AND PRACTITIONERS TO EXCHANGE IDEAS AND PRESENT INNOVATIVE RESEARCH.
- PROMOTE CROSS-CULTURAL AND INTERDISCIPLINARY COLLABORATION BETWEEN INDIA, NEPAL, AND OTHER COUNTRIES.



PAGE 08 OF 19  
**CALL FOR PAPERS**  
BHARAT-NEPAL RESEARCH COLLABORATION. 2025

**INTERNATIONAL CONFERENCE**  
07<sup>TH</sup> & 08<sup>TH</sup> NOVEMBER 2025

T: 0820 2531401, +91 9880197175, +91 9844361289 | E: CONFERENCE@PIM.AC.IN | W: WWW.PIM.AC.IN



**POORNAPRAJNA  
INSTITUTE OF MANAGEMENT**

MANAGED BY : UDUPI SHREE ADAMARU MATHA EDUCATION COUNCIL  
VOLAKKADU, UDUPI, INDIA - 576101



**MADHESH UNIVERSITY**  
BIRGUNJ, PARSA,  
MADHESH PROVINCE, NEPAL

T: 0820 2531401, +91 9880197175, +91 9844361289 | E: CONFERENCE@PIM.AC.IN | W: WWW.PIM.AC.IN



## CONFERENCE TRACKS

THE CONFERENCE WELCOMES ORIGINAL RESEARCH PAPERS, CASE STUDIES, AND CONCEPTUAL PAPERS IN THE FOLLOWING TRACKS (BUT NOT LIMITED TO):

### 1. ANCIENT INDIAN KNOWLEDGE SYSTEMS AND MODERN MANAGEMENT

- LEADERSHIP, DECISION-MAKING, AND GOVERNANCE MODELS
- DHARMA-BASED ETHICS AND CORPORATE SOCIAL RESPONSIBILITY
- INDIAN PHILOSOPHICAL PERSPECTIVES ON ORGANIZATIONAL BEHAVIOR

### 2. TECHNOLOGY, INNOVATION, AND SUSTAINABILITY

- ANCIENT INDIAN CONTRIBUTIONS TO MATHEMATICS, ASTRONOMY, AND METALLURGY
- INDIGENOUS TECHNOLOGIES FOR SUSTAINABLE DEVELOPMENT
- RELEVANCE OF VĀSTU SHASTRA AND ARCHITECTURAL SCIENCES IN MODERN DESIGN



PAGE 09 OF 19

**CALL FOR PAPERS**

BHARAT-NEPAL RESEARCH COLLABORATION. 2025

**INTERNATIONAL CONFERENCE**

07<sup>TH</sup> & 08<sup>TH</sup> NOVEMBER 2025

T: 0820 2531401, +91 9880197175, +91 9844361289

E: CONFERENCE@PIM.AC.IN | W: WWW.PIM.AC.IN



**POORNAPRAJNA  
INSTITUTE OF MANAGEMENT**

MANAGED BY : UDUPI SHREE ADAMARU MATHA EDUCATION COUNCIL  
VOLAKKADU, UDUPI, INDIA - 576101



**MADHESH UNIVERSITY**  
BIRGUNJ, PARSA,  
MADHESH PROVINCE, NEPAL

T: 0820 2531401, +91 9880197175, +91 9844361289 | E: CONFERENCE@PIM.AC.IN | W: WWW.PIM.AC.IN



## CONFERENCE TRACKS

### 3. HEALTH, WELLNESS, AND HUMAN CAPITAL

- AYURVEDA, YOGA, AND HOLISTIC WELLNESS IN WORKPLACE MANAGEMENT
- SOFT SKILLS AND MENTAL RESILIENCE INSPIRED BY INDIAN TEXTS
- HUMAN RESOURCE PRACTICES IN THE LIGHT OF INDIC WISDOM

### 4. ECONOMICS, BUSINESS, AND GLOBALIZATION

- ARTHASHASTRA AND MODERN ECONOMICS
- ANCIENT INDIAN TRADE NETWORKS AND LESSONS FOR GLOBAL SUPPLY CHAIN MANAGEMENT
- SUSTAINABLE BUSINESS MODELS INSPIRED BY INDIC TRADITIONS

### 5. EDUCATION AND KNOWLEDGE SYSTEMS

- GURUKUL SYSTEM AND ITS RELEVANCE TO MODERN PEDAGOGY
- INTEGRATING INDIAN KNOWLEDGE SYSTEMS (IKS) IN HIGHER EDUCATION
- DIGITAL TOOLS AND PRESERVATION OF INDIGENOUS KNOWLEDGE



PAGE 10 OF 19

**CALL FOR PAPERS**

BHARAT-NEPAL RESEARCH COLLABORATION. 2025

**INTERNATIONAL CONFERENCE**

07<sup>TH</sup> & 08<sup>TH</sup> NOVEMBER 2025

T: 0820 2531401, +91 9880197175, +91 9844361289

E: CONFERENCE@PIM.AC.IN | W: WWW.PIM.AC.IN



## GUIDELINES FOR AUTHORS

### CONFERENCE MODE

- THE CONFERENCE WILL BE HELD IN HYBRID MODE. AUTHOR(S) CAN BOOK AND SCHEDULE THEIR PRESENTATION AT THE CONFERENCE IN ONLINE OR OFFLINE MODE.

### RESEARCH PAPER GUIDELINES

- THE ABSTRACT MUST BE IN ABOUT 250-300 WORDS WITH KEYWORDS, IN TIMES NEW ROMAN, FONT SIZE: 12, SINGLE SPACING.
- THE FULL-LENGTH PAPER MUST BE PREPARED IN APA FORMAT,
- RESTRICTED TO MAXIMUM OF 8 PAGES (SINGLE COLUMN, A4 SIZE).
- BOTH THE ABSTRACT & FULL-LENGTH PAPER SHOULD BE SUBMITTED SEPARATELY IN ELECTRONIC FORMAT (.DOC/.DOCX) THROUGH EMAIL TO [CONFERENCE@PIM.AC.IN](mailto:CONFERENCE@PIM.AC.IN)

### ABSTRACT BOOK & CONFERENCE PROCEEDINGS BOOK

- A TECHNICAL REVIEW COMMITTEE WILL EVALUATE ALL THE ABSTRACTS / PAPERS THROUGH A FAIR AND RIGOROUS PEER REVIEW PROCEDURE TO GUARANTEE A CONFERENCE OF THE HIGHEST QUALITY,
- THE ABSTRACTS / PAPERS WILL BE INCLUDED IN THE ABSTRACT BOOK AND SCHEDULED FOR PRESENTATION ONLY ON THE CONDITION THAT THE AUTHOR(S) WILL PERSONALLY BE MAKING THE PRESENTATION AT THE CONFERENCE IN EITHER ONLINE OR OFFLINE MODE.
- ALL PRESENTED PAPERS WILL BE INCLUDED IN THE CONFERENCE PROCEEDINGS WITH ISBN AND DOI.
- DELEGATES ARE REQUESTED TO FREQUENTLY CHECK THE WEBSITE OF THE HOST INSTITUTION [WWW.PIM.AC.IN](http://WWW.PIM.AC.IN) TO GET UPDATED INFORMATION ABOUT THE CONFERENCE.

### JOURNAL PUBLICATION

- SOME SELECTED PAPERS WILL BE PUBLISHED IN THE FOLLOWING OPEN ACCESS, PEER-REVIEWED, INDEXED JOURNALS:
- POORNAPRAJNA INTERNATIONAL JOURNAL OF PHILOSOPHY & LANGUAGES – ISSN -3107- 4634
- POORNAPRAJNA INTERNATIONAL JOURNAL OF MANAGEMENT, EDUCATION & SOCIAL SCIENCE – ISSN – 3107 – 4626
- POORNAPRAJNA INTERNATIONAL JOURNAL OF EMERGING TECHNOLOGIES – ISSN -3107 - 4638

#### UPI QR CODE FOR PAYMENT





## REGISTRATION & IMPORTANT DATES

### REGISTRATION FEE AND PAYMENT MODE

PARTICIPANTS ARE REQUESTED TO COMPLETE THE REGISTRATION FORM AND SUBMIT IT, ALONG WITH THE REGISTRATION FEE, TO THE CONTACT ADDRESS PROVIDED. THE REGISTRATION FORM MAY ALSO BE DOWNLOADED FROM [WWW.PIM.AC.IN](http://WWW.PIM.AC.IN).

AT LEAST ONE AUTHOR OF EACH ACCEPTED PAPER MUST REGISTER TO GET THE PAPER INCLUDED IN THE CONFERENCE PROCEEDINGS. ONLY ONE PAPER WILL BE CONSIDERED FOR PRESENTATION AGAINST EACH REGISTRATION. LIMITED HOTEL OR HOSTEL ACCOMMODATION CAN BE ARRANGED FOR OUTSTATION PARTICIPANTS ON PRIOR REQUEST WITH AN ADVANCE PAYMENT OF TWO-DAY CHARGES, ALONG WITH THE REGISTRATION FORM, THROUGH A SEPARATE PAYMENT.

#### FOR FACULTY & RESEARCH SCHOLARS

₹ 750

#### FOR STUDENTS

₹ 500

#### FOR OTHERS

₹ 1000

#### FOREIGN DELEGATES

USD \$20

#### ACCOMMODATION CHARGES (IF NEEDED)

ON REQUEST

#### ACCOMMODATION

(IF NEEDED)

LIMITED HOTEL OR HOSTEL ACCOMMODATION CAN BE ARRANGED FOR OUTSTATION PARTICIPANTS ON PRIOR REQUEST WITH AN ADVANCE PAYMENT OF TWO-DAY CHARGES, ALONG WITH THE REGISTRATION FORM, THROUGH A SEPARATE PAYMENT

#### MODE OF PAYMENT:

REGISTRATION FEE CAN BE PAID THROUGH UPI / DEMAND DRAFT / NEFT TRANSACTION, AS PER YOUR CONVENIENCE.

**UPI MODE :** YOU CAN PAY BY UPI TO POORNAPRAJNA INSTITUTE OF MANAGEMENT ACCOUNT BY SCANNING THE QR CODE BELOW.

**DEMAND DRAFT MODE :** DD DRAWN IN FAVOUR OF POORNAPRAJNA INSTITUTE OF MANAGEMENT, UDUPI PAYABLE AT UDUPI.

**NEFT MODE:** FEE CAN BE PAID THROUGH NEFT TO THE FOLLOWING ACCOUNT:

ACCOUNT NUMBER : 8022500101474301

ACCOUNT NAME : POORNAPRAJNA INSTITUTE OF MANAGEMENT, UDUPI

NAME OF THE BANK : KARNATAKA BANK

BRANCH : CAR STREET

IFS CODE : KARB0000802

#### IMPORTANT DATES

- LAST DATE FOR SUBMISSION OF ABSTRACT / FULL-LENGTH PAPER:
- NOTIFICATION OF ACCEPTANCE:
- LAST DATE FOR REGISTRATION:

31 OCTOBER 2025  
01 NOVEMBER 2025  
03 NOVEMBER 2025

#### UPI QR CODE FOR PAYMENT





**POORNAPRAJNA  
INSTITUTE OF MANAGEMENT**

MANAGED BY : UDUPI SHREE ADAMARU MATHA EDUCATION COUNCIL  
VOLAKKADU, UDUPI, INDIA - 576101



**MADHESH UNIVERSITY**  
BIRGUNJ, PARSA,  
MADHESH PROVINCE, NEPAL

T: 0820 2531401, +91 9880197175, +91 9844361289 | E: CONFERENCE@PIM.AC.IN | W: WWW.PIM.AC.IN

## LIST OF INVITED PLENARY SPEAKERS

1. PROF. DR. RAMANATHAN SRINIVASAN, PIM UDUPI, INDIA
2. PROF. DR. K. V. M. VARAMBALLY, FORMER DIRECTOR, MIM, MAHE, MANIPAL, INDIA
3. DR. SHYAM B. R. ASSOCIATE PROFESSOR, MAHARAJA INSTITUTE OF TECHNOLOGY, DEPT. OF MANAGEMENT SCIENCES, MYSORE
4. PROF. NARAYAN PUJAR, HEAD DEPARTMENT OF DVAITA VIDWAT, NATIONAL SANSKRIT UNIVERSITY, TIRUPATI, INDIA
5. DR. P. S. AITHAL, DIRECTOR PIM, UDUPI
6. DR. SUDARSHAN MURTHY, PRINCIPAL SCIENTIST, THE ELSE INSTITUTE, USA
7. DR. ANJAY KUMAR MISHRA, DEAN, MADHESH UNIVERSITY, NEPAL
8. DR. PRADEEP M. D. PRINCIPAL, B. J. INSTITUTE OF LEGAL STUDIES, MOODBIDRI, INDIA
9. DR. K. SRINIVAS PHANI, DIRECTOR (R&D), VIJAYAVADA, A.P., INDIA
10. DR. GOPALCHAR B., DIRECTOR, SRI VADIRAJA RESEARCH FOUNDATION, UDUPI, INDIA
11. DR. NANDITA MISHRA, DIRECTOR, CHETANA'S INSTITUTE OF MANAGEMENT & RESEARCH, MUMBAI, INDIA
12. DR. SOORYANARAYANA VARAMBALLY, PROFESSOR, THE UNIVERSITY OF ALABAMA, USA.
13. DR. SATPATHY J, DIRECTOR, POORNAPRAJNA CENTRE FOR NEURO-MANAGEMENT & STRATEGIC BRAIN RESEARCH, PIM, UDUPI
14. DR. SANDHYA S., PROFESSOR, NITTE BUSINESS SCHOOL, BANGALORE, INDIA
15. DR. MAHESH K. M., PRINCIPAL, SBM JAIN EVENING COLLEGE, BENGALURU, INDIA
16. DR. PRANTOSH K. PAUL, DEPT. OF CIS, RAIGANJ UNIVERSITY, WEST BENGAL, INDIA
17. DR. PROSANNAJID SARKAR, PRINCIPAL SCIENTIFIC OFFICER, BEGUM ROKEYA UNIVERSITY, BANGLADESH
18. DR. HARISHKUMAR MADHYASTHA, FACULTY OF MEDICINE, UNIVERSITY OF MIYAZAKI, MIYAZAKI, JAPAN
19. DR. NANDAN PRABHU, TAPMI, MANIPAL, INDIA
20. DR. A. P. BHAT, HON. SECRETARY, USAMEC, BANGALORE, INDIA
21. MR. VASUDEVA M. R., FORMER DIRECTOR, MANGALORE INTERNATIONAL AIRPORT, MANGALORE, INDIA
22. DR. SUDHIR RAJ K, CENTRE FOR INDIAN KNOWLEDGE SYSTEM, NITTE, INDIA
23. DR SHILA MISHRA, POLICY ANALYST AND PROFESSOR, TMC, NEPAL
24. DR. SATYA SAI KUMAR, MEMBER, BOARD OF GOVERNANCE, INDUS UNIVERSITY, AHMEDABAD, INDIA
25. PROF. DR. T. NARAYANA SHANUBHOGUE, ADVISOR, RER&S, FORMER PRINCIPAL, CANARA ENGINEERING COLLEGE, MANGALORE.



PAGE 13 OF 19  
**CALL FOR PAPERS**  
BHARAT-NEPAL RESEARCH COLLABORATION. 2025

**INTERNATIONAL CONFERENCE**  
07<sup>TH</sup> & 08<sup>TH</sup> NOVEMBER 2025



**POORNAPRAJNA**  
INSTITUTE OF MANAGEMENT

MANAGED BY : UDUPI SHREE ADAMARU MATHA EDUCATION COUNCIL  
VOLAKKADU, UDUPI, INDIA - 576101



**MADHESH UNIVERSITY**  
BIRGUNJ, PARSA,  
MADHESH PROVINCE, NEPAL

T: 0820 2531401, +91 9880197175, +91 9844361289 | E: CONFERENCE@PIM.AC.IN | W: WWW.PIM.AC.IN

## ORGANIZING COMMITTEE



### ORGANIZING COMMITTEE MEMBER

#### PROF. DR. VINAY V PRABHU

PROFESSOR, DEPT. OF MBA  
POORNAPRAJNA INSTITUTE OF MANAGEMENT, UDUPI, INDIA



### ORGANIZING COMMITTEE MEMBER

#### PROF. DR. NAVEEN KUMAR K. R

ASSOCIATE PROFESSOR, DEPT. OF MBA  
POORNAPRAJNA INSTITUTE OF MANAGEMENT, UDUPI, INDIA



### ORGANIZING COMMITTEE MEMBER

#### PROF. GOPAL SHABARAYA

ASSISTANT PROFESSOR, DEPT. OF MCA  
POORNAPRAJNA INSTITUTE OF MANAGEMENT, UDUPI, INDIA



### ORGANIZING COMMITTEE MEMBER

#### PROF. SANTHOSH N PRABHU

ASSISTANT PROFESSOR, DEPT. OF MBA  
POORNAPRAJNA INSTITUTE OF MANAGEMENT, UDUPI, INDIA



### ORGANIZING COMMITTEE MEMBER

#### PROF. SUJATHA G. L

ASSISTANT PROFESSOR, DEPT. OF MBA  
POORNAPRAJNA INSTITUTE OF MANAGEMENT, UDUPI, INDIA



PAGE 14 OF 19

**CALL FOR PAPERS**

BHARAT-NEPAL RESEARCH COLLABORATION. 2025

**INTERNATIONAL CONFERENCE**

07<sup>TH</sup> & 08<sup>TH</sup> NOVEMBER 2025

T: 0820 2531401, +91 9880197175, +91 9844361289

E: CONFERENCE@PIM.AC.IN | W: WWW.PIM.AC.IN



**POORNAPRAJNA  
INSTITUTE OF MANAGEMENT**

MANAGED BY : UDUPI SHREE ADAMARU MATHA EDUCATION COUNCIL  
VOLAKKADU, UDUPI, INDIA - 576101



**MADHESH UNIVERSITY**  
BIRGUNJ, PARSA,  
MADHESH PROVINCE, NEPAL

T: 0820 2531401, +91 9880197175, +91 9844361289 | E: CONFERENCE@PIM.AC.IN | W: WWW.PIM.AC.IN

## ORGANIZING COMMITTEE



### ORGANIZING COMMITTEE MEMBER

#### PROF. SHIVANAND M. BHANDARKAR

ASSISTANT PROFESSOR, DEPT. OF MBA  
POORNAPRAJNA INSTITUTE OF MANAGEMENT, UDUPI, INDIA



### ORGANIZING COMMITTEE MEMBER

#### PROF. DR. DIANA SALDANHA FURTADO

ASSISTANT PROFESSOR, DEPT. OF MBA  
POORNAPRAJNA INSTITUTE OF MANAGEMENT, UDUPI, INDIA



### ORGANIZING COMMITTEE MEMBER

#### PROF. VENKATESH SHETTY

ASSISTANT PROFESSOR, DEPT. OF MBA  
POORNAPRAJNA INSTITUTE OF MANAGEMENT, UDUPI, INDIA



### ORGANIZING COMMITTEE MEMBER

#### PROF. PRIYA K

ASSISTANT PROFESSOR, DEPT. OF MCA  
POORNAPRAJNA INSTITUTE OF MANAGEMENT, UDUPI, INDIA



### ORGANIZING COMMITTEE MEMBER

#### PROF. SNEHA RADHAKRISHNAN

ASSISTANT PROFESSOR, DEPT. OF MCA  
POORNAPRAJNA INSTITUTE OF MANAGEMENT, UDUPI, INDIA



PAGE 15 OF 19

**CALL FOR PAPERS**

BHARAT-NEPAL RESEARCH COLLABORATION. 2025

**INTERNATIONAL CONFERENCE**

07<sup>TH</sup> & 08<sup>TH</sup> NOVEMBER 2025

T: 0820 2531401, +91 9880197175, +91 9844361289

E: CONFERENCE@PIM.AC.IN | W: WWW.PIM.AC.IN



**POORNAPRAJNA  
INSTITUTE OF MANAGEMENT**

MANAGED BY : UDUPI SHREE ADAMARU MATHA EDUCATION COUNCIL  
VOLAKKADU, UDUPI, INDIA - 576101



**MADHESH UNIVERSITY**  
BIRGUNJ, PARSA,  
MADHESH PROVINCE, NEPAL

T: 0820 2531401, +91 9880197175, +91 9844361289 | E: CONFERENCE@PIM.AC.IN | W: WWW.PIM.AC.IN

## ORGANIZING COMMITTEE



**ORGANIZING COMMITTEE MEMBER**

**PROF. RAMAKRISHNA NAYAK**

ASSISTANT PROFESSOR, DEPT. OF MBA  
POORNAPRAJNA INSTITUTE OF MANAGEMENT, UDUPI, INDIA



**ORGANIZING COMMITTEE MEMBER**

**PROF. DARSHAN**

ASSISTANT PROFESSOR, DEPT. OF MCA  
POORNAPRAJNA INSTITUTE OF MANAGEMENT, UDUPI, INDIA



PAGE 16 OF 19

**CALL FOR PAPERS**

BHARAT-NEPAL RESEARCH COLLABORATION. 2025

**INTERNATIONAL CONFERENCE**

07<sup>TH</sup> & 08<sup>TH</sup> NOVEMBER 2025

T: 0820 2531401, +91 9880197175, +91 9844361289

E: CONFERENCE@PIM.AC.IN | W: WWW.PIM.AC.IN



**POORNAPRAJNA**  
INSTITUTE OF MANAGEMENT

MANAGED BY : UDUPI SHREE ADAMARU MATHA EDUCATION COUNCIL  
VOLAKKADU, UDUPI, INDIA - 576101



**MADHESH UNIVERSITY**  
BIRGUNJ, PARSA,  
MADHESH PROVINCE, NEPAL

T: 0820 2531401, +91 9880197175, +91 9844361289 | E: CONFERENCE@PIM.AC.IN | W: WWW.PIM.AC.IN



## HOST CITY - UDUPI, INDIA

UDUPI, POPULARLY KNOWN AS THE TEMPLE TOWN, IS FAMOUS FOR ITS TEMPLES AND CUISINE. IT IS A RELATIVELY SMALL BUT CULTURALLY VIBRANT AND INTELLECTUALLY ENLIGHTENED TOWN SITUATED IN COASTAL KARNATAKA. TRAINS FROM MUMBAI AND DELHI RUNNING TOWARDS KERALA AND VICE VERSA ON THE KONKAN ROUTE STOP AT UDUPI STATION, WHICH IS ABOUT 3 KILOMETERS FROM PIM. TRAINS COMING FROM CHENNAI TERMINATE AT MANGALORE CENTRAL, WHICH IS ABOUT 60 KM FROM PIM. UDUPI IS ALSO WELL-CONNECTED BY ROAD TO MAJOR CITIES LIKE BANGALORE, MYSURU, THIRUVANANTHAPURAM, AND MUMBAI. THE NEAREST AIRPORT IS MANGALORE INTERNATIONAL AIRPORT, WHICH IS CONNECTED BY DOMESTIC FLIGHTS TO MUMBAI, DELHI, AND BANGALORE. THE WORLD-RENOWNED LORD SHREE KRISHNA TEMPLE OF UDUPI IS A SPIRITUAL PILGRIMAGE CENTER OF GREAT IMPORTANCE. THE OTHER ATTRACTIVE PLACES AROUND UDUPI ARE - BEACH AND ISLAND AT MALPE (12 KM), SHRI MOOKAMBIKA DEVI TEMPLE AT KOLLUR (80 KM), LORD SHREE MANJUNATHA TEMPLE AT DHARMASTALA (105 KM), LIGHT HOUSE & BEACH AT KAUP (16 KM), BHAGWAN SHREE BAHUBALI STATUE AND THOUSAND PILLAR JAIN TEMPLE AT KARKALA / MOODABIDRI (40/55 KM), TEMPLE & BEACH AT MURUDESHWARA (105 KM), AND MANY MORE DELIGHTFUL ATTRACTIONS TO EXPLORE.



PAGE 17 OF 19  
**CALL FOR PAPERS**  
BHARAT-NEPAL RESEARCH COLLABORATION. 2025

**INTERNATIONAL CONFERENCE**  
07<sup>TH</sup> & 08<sup>TH</sup> NOVEMBER 2025

T: 0820 2531401, +91 9880197175, +91 9844361289 | E: CONFERENCE@PIM.AC.IN | W: WWW.PIM.AC.IN



# POORNAPRAJNA INSTITUTE OF MANAGEMENT

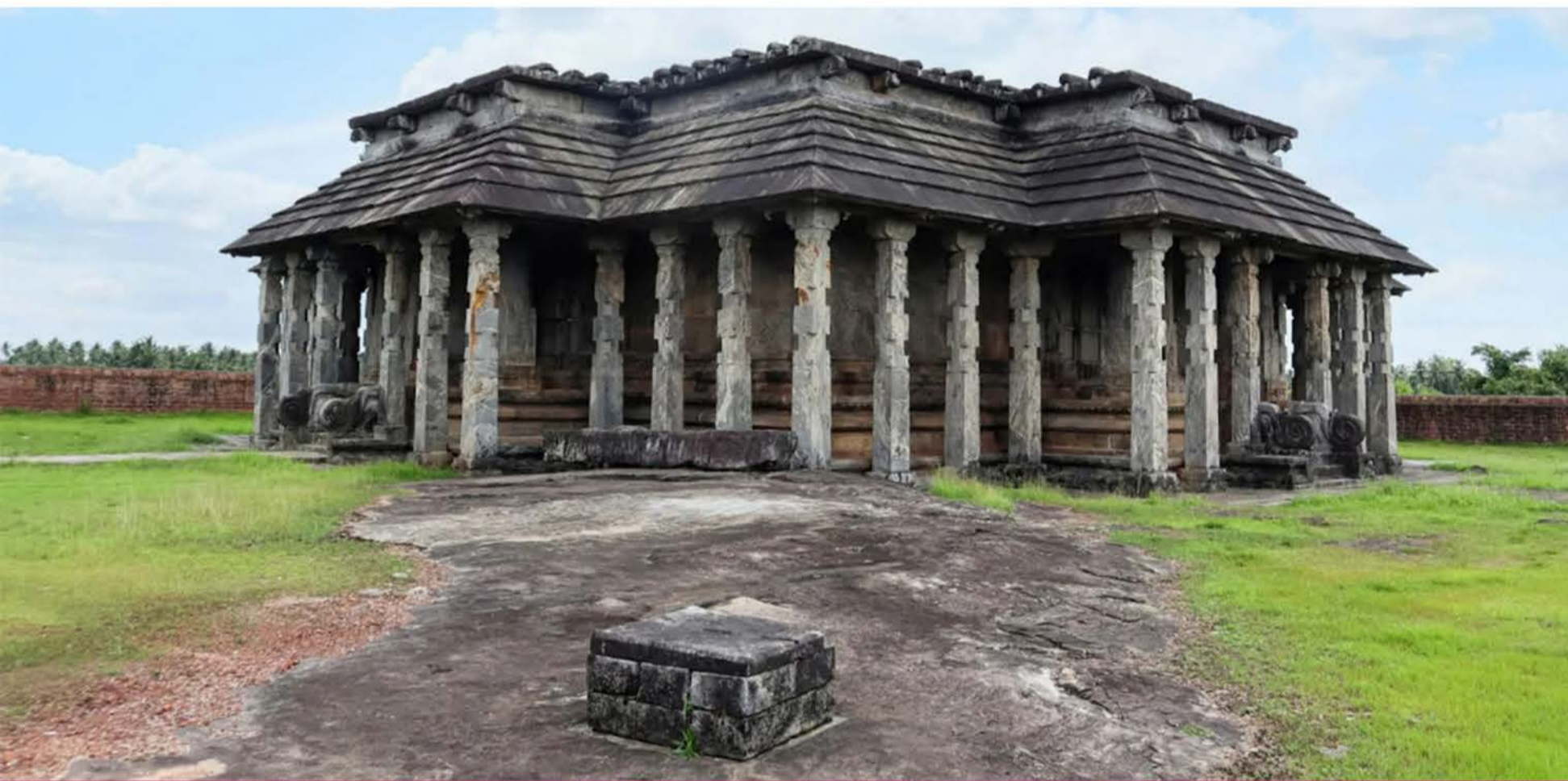
MANAGED BY : UDUPI SHREE ADAMARU MATHA EDUCATION COUNCIL  
VOLAKKADU, UDUPI, INDIA - 576101



# MADHESH UNIVERSITY BIRGUNJ, PARSA, MADHESH PROVINCE, NEPAL

T: 0820 2531401, +91 9880197175, +91 9844361289 | E: CONFERENCE@PIM.AC.IN | W: WWW.PIM.AC.IN

## DISCOVER UDUPI



## CONTACT FOR ASSISTANCE

WE ENCOURAGE YOU TO REACH OUT TO US, FOR ANY ASSISTANCE YOU MAY SEEK IN THE PATH OF YOUR EXPLORATION.

### THE CHAIRMAN, ICRAIKMT-2025

POORNAPRAJNA INSTITUTE OF MANAGEMENT, POORNAPRAJNA CAMPUS, VOLAKADU, UDUPI - 576101, INDIA.

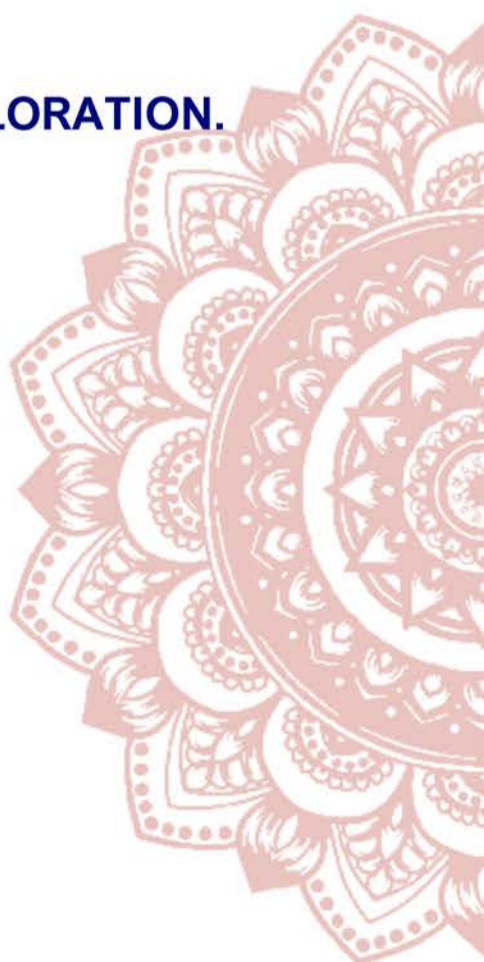
T: 0820 2531401, +91 9880197175, +91 9844361289 | E: CONFERENCE@PIM.AC.IN | W: WWW.PIM.AC.IN



PAGE 18 OF 19  
**CALL FOR PAPERS**  
BHARAT-NEPAL RESEARCH COLLABORATION. 2025

**INTERNATIONAL CONFERENCE**  
07<sup>TH</sup> & 08<sup>TH</sup> NOVEMBER 2025

T: 0820 2531401, +91 9880197175, +91 9844361289 | E: CONFERENCE@PIM.AC.IN | W: WWW.PIM.AC.IN





**POORNAPRAJNA**  
**INSTITUTE OF MANAGEMENT**

MANAGED BY : UDUPI SHREE ADAMARU MATHA EDUCATION COUNCIL  
VOLAKKADU, UDUPI, INDIA - 576101



**MADHESH UNIVERSITY**  
BIRGUNJ, PARSA,  
MADHESH PROVINCE, NEPAL

T: 0820 2531401, +91 9880197175, +91 9844361289 | E: CONFERENCE@PIM.AC.IN | W: WWW.PIM.AC.IN

## REGISTRATION FORM

INTERNATIONAL CONFERENCE | 07 & 08 NOVEMBER 2025 | UDUPI, INDIA

**ON THE RELEVANCE OF ANCIENT INDIAN KNOWLEDGE  
TO MANAGEMENT AND TECHNOLOGY IN THE 21<sup>ST</sup> CENTURY**

NAME: .....

DESIGNATION: .....

DEPARTMENT: .....

INSTITUTION / ORGANIZATION: .....

COMMUNICATION ADDRESS: .....

PHONE / MOBILE / WHATSAPP: .....

EMAIL: .....

### REGISTRATION FEE PAYMENT DETAILS

MODE OF PAYMENT (TICK ✓ IN THE APPROPRIATE BOX): UPI TRANSACTION  DEMAND DRAFT  NEFT TRANSACTION

TRANSACTION ID: ..... DATE: ..... BANK: ..... AMOUNT: .....

ACCOMMODATION REQUIRED (TICK ✓ IN THE APPROPRIATE BOX): YES  NO

PAYMENT FOR ACCOMMODATION: UPI TRANSACTION  DEMAND DRAFT  NEFT TRANSACTION

TRANSACTION ID: ..... DATE: ..... BANK: ..... AMOUNT: .....

DATE: ..... SIGNATURE OF THE PARTICIPANT .....

### UPI QR CODE FOR PAYMENT



.....  
FORWARDED THROUGH:  
SIGNATURE & SEAL OF THE HEAD OF THE DEPARTMENT / INSTITUTION / ORGANIZATION

PAGE 19 OF 19

**CALL FOR PAPERS**  
BHARAT-NEPAL RESEARCH COLLABORATION. 2025

**INTERNATIONAL CONFERENCE**  
07<sup>TH</sup> & 08<sup>TH</sup> NOVEMBER 2025

T: 0820 2531401, +91 9880197175, +91 9844361289 | E: CONFERENCE@PIM.AC.IN | W: WWW.PIM.AC.IN