


Mandatory Disclosure	Updated on 4 th February 2025
AICTE File No	PG/MBA/KAR/2005/13
Date & Period of Last Approval	23-03-2024, 2024-2025

Name of the Institution	POORNAPRAJNA INSTITUTE OF MANAGEMENT	
Address of the Institution	Poornaprajna Campus, Udupi - 576101	
City & Pin Code	Udupi, Pin – 576 101	
State / UT	Karnataka	
Longitude and Latitude	East Longitude – 74 Degree 45Minute 10 Second North Latitude – 13 Degree 20 Minute 6 Second	
Phone Number with STD Code	+ 91820-2531401	
Mobile No	9343348392	
Office hours at the Institution	8.30 a.m. to 6.00 p.m.	
Academic hours at the Institution	9.00 a.m. to 5.00 p.m.	
Email	office@pim.ac.in pimudupi@yahoo.co.in	
Website	www.pim.ac.in	
Nearest Railway Station(dist in Km)	Udupi, Distance – 3 km	
Nearest Airport (dist in Km)	Mangalore, Dist – 55 km	

Type of Institution	Private – Self financed
Category (1) of the Institution	Non-Minority
Category (2) of the Institution	Co-Ed

Name of the organization running the Institution	Udupi Sri Admar Mutt Education Council
Type of the organization	Society
Address of the organization	Poornaprajna Campus, Udupi – 576 101
Registered with	Registrar of Societies, Bangalore
Registration date	23/05/1962
Website of the organization	www.pim.ac.in

Name of Director	Dr. P. Sreeramana Aithal
Exact Designation	Director
Phone number with STD code	+ 91820 - 2531403
Mobile Number	9343348392
Email	psaithal@gmail.com

Name of the affiliating University / Board	Mangalore University
Address	University Campus, Mangalagangotri, Konaje, Karnataka State, Pin - 574 199.
Website	www.mangaloreuniversity.ac.in
Latest affiliation period	2024-2025

Governing Board Members	
Name	Nature of Association with the Promoting Body
H.H. Sri Eeshapriya Theertha Swamiji <i>Junior Pontiff of Sri Admar Mutt, Udupi</i>	President
Sri S. Ramanathan <i>I.A.S. (Retd.), Bangalore</i>	Hon-Vice President
Dr. K. Srihari <i>Retd. Professor, U.A.S., Bangalore</i>	Hon-Secretary
Sri. M. Ashok Kumar <i>Chartered Accountant</i>	Hon. Treasurer
Sri N.B. Bhat <i>Advocate, High Court of Karnataka, Bangalore</i>	Member
Sri Ashok Haranahalli <i>Former Advocate General, Govt. of Karnataka, Bangalore</i>	Member
Sri S. V. Manjunath <i>Former MLC</i>	Member
Sri S. K. Bhat <i>Engineering Consultant, Bangalore</i>	Member
Justice N. Santhosh Hegde <i>Retd. Judge, Supreme Court of India & Former Lokayukta of Karnataka State</i>	Member
Sri B. R. Prabhakar, I.A.S. <i>Retd. Chief Secretary, Govt. of Karnataka, Bangalore</i>	Member
Sri H. L. Suresh <i>Chairman, Axenes India Pvt. Ltd., New Delhi</i>	Member

Sri K. Subramanya <i>Associate Editor, Deccan Herald, Bangalore</i>	Member
--	--------

Frequency of meetings	Once in 4 months
-----------------------	------------------

Academic Advisory Body	<ol style="list-style-type: none"> 1. H.H. Eeshapriya Theertha Swamiji 2. Dr. G. S. Chandrashekar – MS 3. Sri Prashanth Holla – CA 4. Dr. M. R. Hegde – M.Com., M.Phil., Ph.D. 5. Dr. P. S. Aithal- M.Sc. Ph.D 6. Dr. Ramu L – M.Sc., Ph.D. 7. Dr. Bharath V. – MBA, M.Phil., Ph.D.
Frequency of meetings	Once in 3 months

Organisational Chart	<pre> graph TD A[POORNAPRAJNA INSTITUTE OF MANAGMENT] --> B[GOVERNING COUNCIL] B --> C[PRESIDENT] C --> D[SECRETARY] D --> E[TREASURER] E --> F[DIRECTOR] F --> G[MEMBERS] </pre>
----------------------	---

Student feedback mechanism on Institutional Governance/faculty performance	Student’s feedback once in every semester and exit interview of all students after the completion of the course
--	---

Grievance redressal mechanism for faculty, staff and students	Through the Committee constituted for the purpose of grievance redressal
---	--


Establishment of Anti Ragging Committee	YES
Establishment of online Grievance Redressal Mechanism	Yes
Establishment of Grievance Redressal Committee in the institution and appointment of OMBUDSMAN by the University	YES
Establishment of Internal Compliant Committee(ICC)	YES
Establishment of Committee for SC/ST	YES
Internal Quality Assurance Cell	YES
Equal Opportunity facilities Cell	Yes


Name of the Programmes approved by the AICTE	Master of Business Administration Master of Computer Application	
Name of Programmes accredited by NBA	Nil	
Status of Accreditation of Course	A+ by NAAC (CGPA 3.32)	
Total no of courses	2	
a. Name	Master of Business Administration	Master of Computer Application
b. Number of Seats	120	60
c. Duration	2 years	2 years
d. Cut off marks/rank of admission during the last year	55%	52%
Fees	57,750	57,750


Faculty


MASTER OF BUSINESS ADMINISTRATION
Permanent Faculty-14

Permanent Faculty: Student Ration-1:20


Name of Teaching Staff	Dr. P. Sreeramana Aithal		
Designation	Director		
Department	Computer Application/Management		
Date of Birth	04/04/1966		
Unique ID	1-44721838959		
Date of Joining the Institution	01-05-2024		
Qualifications with Class / Grade	M.Sc.(Physics)	M.Sc.(E.Business)	Ph.D.
Total Experience in Years	Teaching – 33	Industry – 0	Research- 33
Area of Specialisation	E-Business		
Research guidance	60 students		
No. of papers published in National/International journals/Conferences	1400		


Name of Teaching Staff	Dr. Bharath V.		
Designation	Professor		
Department	Management		
Date of Joining the Institution	02/07/2007		
Qualifications with Class / Grade	B.Com.	MBA, M.Phil.	Ph.D.
Total Experience in Years	Teaching – 31	Industry – 2	Research- 10
Papers Published	National - 3	International - 4	
Papers Presented in Conferences	National - 4	International - Nil	
PhD Guide? Give field & University	NIL		
PhDs / Projects Guided	PhDs – Nil	Projects at Masters Level -100	
Books Published/IPRs/Patents	02		
Professional Membership	<ul style="list-style-type: none"> • Member of Doctoral Committee, Manipal University, Department of Commerce • Member of Faculty Research Proposal Review Team, College of Banking and Financial Studies, Sultanate of Oman 		
Consultancy Activities	NIL		
Awards	NIL		
Grants fetched	NIL		
Interaction with Professional Institutions	NIL		


Name of Teaching Staff	Dr. Naveen Kumar K. R.		
Designation	Associate Professor		
Department	Management		
Date of Joining the Institution	02/07/2007		
Qualifications with Class / Grade	B.Com.	M.Com, MBA	Ph.D.
Total Experience in Years	Teaching – 23	Industry – Nil	Research - 15
Papers Published	National - 4	International - 6	
Papers Presented in Conferences	National - 6	International - Nil	
PhD Guide? Give field & University	01		
PhDs / Projects Guided	PhDs - Nil	Projects at Masters Level – 120	
Books Published / IPRs/ Patents	NIL		
Professional Membership	Life Membership of Mangalore Management Association		
Consultancy Activities	NIL		
Awards	NIL		
Grants fetched	NIL		
Interaction with Professional Institutions	NIL		

Name of Teaching Staff	Dr. Bharathi Karanth		
Designation	Associate Professor		
Department	Management		
Date of Joining the Institution	02/07/2007		
Qualifications with Class / Grade	B.Com.	M.Com, MBA, M.Phil.	Ph.D.
Total Experience in Years	Teaching – 24	Industry – Nil	Research - 11
Papers Published	National - 6	International - 4	
Papers Presented in Conferences	National - 5	International - 1	
PhD Guide? Give field & University	NIL		
PhDs / Projects Guided	PhDs - Nil	Projects at Masters Level – 123	
Books Published / IPRs/ Patents	02		


Professional Membership	NIL
Consultancy Activities	NIL
Awards	NIL
Grants fetched	NIL
Interaction with Professional Institutions	NIL


Name of Teaching Staff	Mrs. Sujatha G.L.		
Designation	Assistant Professor		
Department	Management		
Date of Joining the Institution	03/01/2008		
Qualifications with Class / Grade	B.Com.	M.Com.	Ph.D. - No
Total Experience in Years	Teaching – 25	Industry – Nil	Research - 4
Papers Published	National - 2	International -2	
Papers Presented in Conferences	National - 4	International - Nil	
PhD Guide? Give field & University	NIL		
PhDs / Projects Guided	PhDs - Nil	Projects at Masters Level – 120	
Books Published / IPRs/ Patents	NIL		
Professional Membership	NIL		
Consultancy Activities	NIL		
Awards	NIL		
Grants fetched	NIL		
Interaction with Professional Institutions	NIL		


Name of Teaching Staff	Mr. Santhosh N. Prabhu		
Designation	Assistant Professor		
Department	Management		
Date of Joining the Institution	06/08/2006		
Qualifications with Class / Grade	B.Sc.	MIT, MBA, M.Tech. EMBA PGDDS(IITB) CCW(IITB), MA(PM& IR)	Ph.D. - No
Total Experience in Years	Teaching – 15	Industry – 2	Research - Nil-
Papers Published	National - 1	International - 1	
Papers Presented in Conferences	National - 1	International - Nil	
PhD Guide? Give field & University	NIL		
PhDs / Projects Guided	PhDs - Nil	Projects at Masters Level – 80	
Books Published / IPRs/ Patents	NIL		
Professional Membership	Member of Indian Society for Technical Education (MISTE)		
Consultancy Activities	NIL		
Awards	NIL		
Grants fetched	NIL		
Interaction with Professional Institutions	NIL		


Name of Teaching Staff	Mr. Shivanand Bhandarkar		
Designation	Assistant Professor		
Department	Management		
Date of Joining the Institution	01/08/2017		
Qualifications with Class / Grade	BBM	MBA	Ph.D. - No
Total Experience in Years	Teaching – 12	Industry – 6	Research - Nil
Papers Published	National - 3	International - Nil	
Papers Presented in Conferences	National - 3	International - Nil	


PhD Guide? Give field & University	NIL	
PhDs / Projects Guided	PhDs - Nil	Projects at Masters Level – Nil
Books Published / IPRs/ Patents	NIL	
Professional Membership	NIL	
Consultancy Activities	NIL	
Awards	NIL	
Grants fetched	NIL	
Interaction with Professional Institutions	NIL	


Name of Teaching Staff	Ms. Diana Saldanha		
Designation	Assistant Professor		
Department	Management		
Date of Joining the Institution	02/05/2023		
Qualifications with Class / Grade	B.Sc. B.Ed	MBA	Ph.D. - Perusing
Total Experience in Years	Teaching – 8 years	Industry – Nil	Research - 5 years
Papers Published	National - 2	International - 1	
Papers Presented in Conferences	National - 6	International -4	
PhD Guide? Give field & University	NIL		
PhDs / Projects Guided	PhDs - Nil	Projects at Masters Level – nil	
Books Published / IPRs/ Patents	NIL		
Professional Membership	NIL		
Consultancy Activities	NIL		
Awards	NIL		
Grants fetched	NIL		
Interaction with Professional Institutions	NIL		


Name of Teaching Staff	Mr. Venkatesh		
Designation	Assistant Professor		
Department	Management		
Date of Joining the Institution	02-02-2024		
Qualifications with Class / Grade		MBA	
Total Experience in Years	Teaching – 3 years	Industry – Nil	Research -nil

Name of Teaching Staff	Dr. Vinay Prabhu		
Designation	Professor		
Department	Management		
Date of Joining the Institution	01-09-2024		
Qualifications with Class / Grade		MA	Ph.D
Paper published	National-5	International-04	

Name of Teaching Staff	Dr. Krishna Kothai		
Designation	Professor		
Department	Management		
Date of Joining the Institution	01-06-2024		
Qualifications with Class / Grade		M.Sc	Ph.D
Paper Published	National-25	International-20	

Name of Teaching Staff	Mr. Ramakrishna Nayak		
Designation	Assistant Professor		
Department	Management		
Date of Joining the Institution	02-12-2024		
Qualifications with Class / Grade		M.Com, B.Ed. MBA (pursuing) KSET	
Total Experience in Years	Teaching – 9 years	Industry – Nil	Research -nil
Paper Published	National-01	International-01	


Name of Teaching Staff	Mr. Pundarikaksha Kodancha		
Designation	Professor & Practice		
Department	Management		
Date of Joining the Institution	01-06-2024		
Qualifications with Class / Grade		M.A, M.Phil, B.Ed	


Name of Teaching Staff	Mr. Deepak Shetty		
Designation	Assistant Professor		
Department	Management		
Date of Joining the Institution	30-12-2024		
Qualifications with Class / Grade		MBA	

Department: MASTER OF COMPUTER APPLICATION

Permanent Faculty-08


Permanent Faculty: Student Ratio-1:20


Name of Teaching Staff	Mr. Venugopal Rao A S		
Designation	Associate Professor		
Department	Computer Application		
Date of Joining the Institution	06-12-2023		
Qualifications with Class / Grade		M.Tech	Ph.D (Persuing)


Name of Teaching Staff	Ms. Priya K		
Designation	Assistant Professor		
Department	Computer Application		
Date of Joining the Institution	14-12-2023		
Qualifications with Class / Grade		MCA	Ph.D (Persuing)

Name of Teaching Staff	Ms. Sneha Radhakrishnan		
-------------------------------	--------------------------------	--	--


Designation	Assistant Professor		
Department	Computer Application		
Date of Joining the Institution	01-03-2024		
Qualifications with Class / Grade		MCA	

Name of Teaching Staff	Mr. Darshan		
Designation	Assistant Professor		
Department	Computer Application		
Date of Joining the Institution	06-01-2025		
Qualifications with Class / Grade		MCA	

Name of Teaching Staff	Mr. OmPrakash Bhat		
Designation	Assistant Professor		
Department	Computer Application		
Date of Joining the Institution	01-06-2024		
Qualifications with Class / Grade		B.E M. Tech (Networking)	

Name of Teaching Staff	Mr. Gopal Shabaraya		
Designation	Assistant Professor		
Department	Computer Application		
Date of Joining the Institution	03-08-2024		
Qualifications with Class / Grade		B.E, M. S (C.S) (Bits Pilani)	

Name of Teaching Staff	Mr. Dinesh Kavoov		
-------------------------------	--------------------------	--	--

Designation	Professor and Practice	
Department	Computer Application	
Date of Joining the Institution	02-12-2024	
Qualifications with Class / Grade		M. E

Details of Fee

Tuition Fee	Rs. 57,750
Time schedule for payment of fees for the entire programme	Soon after the allotment of seat for First year students

Number of the Scholarship offered by the Institution, duration and amount

His Holiness Swamiji's Cash Award	1	5000`
H. H. Sri VibudheshaTheerthaSwamiji Memorial Scholarship	1	7000
Endowment Scholarship	4	25,000

Estimated cost of Boarding and Lodging in Hostels	I Year	II Year
	Rs.80,000/-	Rs.70,000

Admission

No. of Seats sanctioned, Number of students admitted under various categories in last three years

MASTER OF BUSINESS ADMINISTRATION

Year	Sanctioned Intake	Govt Admissions	Management Admissions	Total
2020-21	60	28	32	60
2021-22	60	26	34	60
2023-24	120	43	63	106
2024-25	120	29	53	82

MASTER OF COMPUTER APPLICATION

Year	Sanctioned Intake	Govt Admissions	Management Admissions	Total
2023-2024	60	09	21	30
2024-2025	60	21	39	60

Number of applications received during last two years for admission under Management quota and numbers admitted

Year	No of Applications received	No of Students Admitted
2022-23	60	34
2023-24	80	63
2024-25	102	82

MASTER OF COMPUTER APPLICATION

Year	No of Applications received	No of Students Admitted
2023-24	40	30
2024-25	90	60

Admission Procedure

Candidates who have passed a Bachelor's Degree examination of a recognized University securing a minimum of 50% marks are eligible for admission to the course. Candidates from other Universities should obtain an eligibility certificate issued by Mangalore University.

Candidates intending to get admission to the Institute's MBA programme will have to appear for the Common Entrance Test (CET) conducted by KPPGCA/PGCET (i.e., KMAT/KEA)

For details about the KEA admission process, visit the website www.kea.kar.nic.in

Submission of Application form

Candidates who wish to join the Institute can visit the institution and submit the application form. The application form costs Rs. 500.00.

Seat Sharing

Admission through KEA (Government Quota): 30

Admission through Management Quota: 30

There is a selection committee for admitting students on Management Quota . The committee consist the members including Director of the Institute and 3 senior faculties and one/two external resource persons from the industry or academia. Selection is based on pure merit of marks and their performance in GD & interview.

Information and Infrastructure and other resources available

Class Rooms	09	area of 893 sq. ft. each
Tutorial rooms	03	area of 538 sq. ft. each
Laboratory	01	Computer Laboratory – Total area 1,614 sq. ft
Seminar Hall	01	150 sq.m
Library room	01	Library & Reading Room– Total area 1,523 sq. ft.
Principal’s room	01	Adequate and well furnished
Office room	01	Adequate and well furnished
Staff room	18	Separate cabins with individual computer and internet facility
Common room	03	Available in each floor
Computer centre	01	150 sq.m
Placement Room	01	40 sq.m.
Board Room	01	30 sq.m.
Research centre	01	40 sq.m.
Men’s Common room	01	40 sq.m.

Central Examination Facility, Number of rooms and capacity of each

4 rooms with the capacity of 30 each

3 rooms with the capacity of 15 each

Online examination facility (Number of Nodes, Internet bandwidth, etc.)

All systems are connected to internet with 300 mbps internet bandwidth Barrier free

Built Environment for disabled and elderly persons•

Ramps, are made available for disabled and elderly persons

Occupancy Certificate• Issued by Udupi Municipality Office, Udupi Taluk

Fire and safety certificate• Issued by Office of the Chief Fire Officer, Karnataka Fire & Emergency Services, Mangaluru

Hostel facility: Available

Library :-

1. Number of Library Books/Titles/Journals available (Programme wise)

No. of Library Books	-----6666
No. of Titles	- 2738
No. of Journals	- 21

2. List of Online national/International Journals Subscribed: - As per AICTE Norms

3. E-Library facilities: -

The Library uses DELNET and Easylib (Entire Automation System for Library) Software package, which is an integrated multi-user library management system that supports all in-house operations of the library. The software consists of modules on Registration, Acquisition, Cataloguing and Accessioning, Circulation, Periodicals, Members, Setup and Security, Digital Library, Online Public Access CatLog(OPAC), In/out management, Reports. The books/Journals can be accessed through OPAC, which facilitates the search for books by the author, and edition. The Easylib package has been made more efficient by bar-coding the entire library collection. Our college library 6 computers available in the Internet facility and 2 computers in Multimedia facility available.

4. National Digital Library (NDL) Subscription details: - Institute is registered for NDL

PLACEMENT FACILITIES

At Poornaprajna Institute of Management, Job Placements of students is held high and there are lot of efforts and resources allocated exclusively for the same.

Poornaprajna Institute of Management has formed the skill development and placement cell "POORNAKASH" which comprises of faculty and student coordinators in order to assist the students to get placed at reputed organisations and have a fruitful career after the completion of the course.

The institute has a dedicated placement room completely air conditioned for the company delegates to organise recruitment and selection process. Adjacent to the placement room there is Prajna Hall with the capacity of 200 seats completely air conditioned wherein organisations can deliver pre placement talks and organise skill development training for the students.

There is a dedicated Poornakash notice board to regularly and formally communicate the staff and the students regarding the activities of the placement cell. The institute has a state-of-the-art computer laboratory with 30 computers along with internet connection, webcams and headphones to facilitate virtual recruitment processes through online platforms.

Students can prepare themselves for the interviews by indulging in reading magazines, competitive exam materials and books available in the library equipped with more than 6000+books, magazines and journals. There is a facility of a reading room adjacent to the library for students to leisurely sit and indulge in the joy of reading while they prepare for the job interview process.

Campus placement in last three years with minimum salary, maximum salary and average salary

Year	No of students placed	Minimum salary	Maximum Salary	Average Salary
2019-2020	25	20,000	35,000	25,000
2020-2021	38	20,000	35,000	25,000
2021-2022	30	20,000	40,000	30,000

Infrastructural information

Classroom/Tutorial Room facilities



Computer Centre facilities



Library facilities



Auditorium / Seminar Halls / Amphi





Cafeteria



Indoor Sports facilities



Outdoor Sports facilities



Boys Hostel



Girls Hostel

