

ACTION TAKEN REPORT FOR 2021-22

Student Feedback Analysis

87% of the students are happy with depth of the course content while 13% have rated it as average. 82% of the students feel that the courses are relevant to real life application where as 18% feel the other way. All the students have opined that the curriculum has enhanced their knowledge and 97% of the students have agreed that sufficient materials relating to the course is available at the Institute. 70% of the students are happy with evaluation system and 30% are dissatisfied with it. 84% of the students opined that the content is relevant in terms of new developments and 16% feel that it is not relevant in terms of new developments. 14% of the students rated the curriculum as excellent, 48% as very good, 33% as good and 5% as average.

Alumni Feedback Analysis

63% of the respondents agree that the course studied is relevant to the job they perform, 24% are neutral and 14% disagree. 90% of the respondents opined that the training provided by the Institute is helpful in their professional life, while 10% are neutral in this regard. 66% of the respondents feel that the subjects studied are useful in real life application, 8% are neutral and 26% disagree. 87% of the respondents feel that initiatives taken by the Institute has bridged the gap between industry and academia and 13% are neutral. 82% of the respondents are of the opinion that the course was useful in improving their personality and 18% are neutral in this regard.

Teachers Feedback Analysis

75% of the teachers feel that the syllabus is well defined to clarify the teaching goals whereas 25% feel it is not. 50% of the teachers disagree that the curriculum bridges the gap between industry and academia and 37% are neutral in this regard. 62.5% of the teachers agree that timely coverage of syllabus is possible within the allotted hours whereas 37.5% disagree on this. All the teachers agree that there are sufficient reference materials and books for topics mentioned in the syllabus. 75% of the teachers feel that the evaluation methods specified in the syllabus are sufficient for providing proper assessment and 25% are neutral. 50% of the respondents agree that the syllabus is relevant and adequate, 25% are neutral and 25% disagree. 50% of the teachers find that the syllabus is challenging and 50% are neutral in this regard.

Based on the analysis of feedback the following actions have been taken for the year 2022-23

1. Entering into MOU with Mahatma Gandhi National Council of Rural Education and to organize training programs to students.
2. Conducting Placement and Related Activities for Better Placement of Students.
3. Organising Extension/Outreach/Corporate Interaction/Special Guest Lectures under the Banner of Different Clubs/Associations.
4. To introduce certificate course in Digital Marketing.
5. To use more of case studies in curriculum delivery.

6. To launch Marketing specialisation Newsletter
7. To conduct more and more Faculty Development Programs.
8. To continue with the existing certificate courses as the students felt that it was needed.
9. To allot more hours for practical papers in the time-table.




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