

POORNAPRAJNA INSTITUTE OF MANAGEMENT

Report on Academic Year 2021-22

The Academic Year 2021-22 began with the commencement of third semester classes on 15th November, 2021; the first semester classes commenced on 27th January, 2022. During the year 2021-22, there were 49 students studying in the second year MBA while the number of students studying in first MBA was 60.

Mrs. Munzarin and Ms. Lubna of the 2019-21 batch belonging to the Institute have secured 4th and 5th rank, respectively in the University exams held in October 2021. The Institute has been successful in getting 'Permanent Affiliation' for its MBA Programme from Mangalore University during the year.

Varieties of programmes, activities, guest talks, workshops, competitions were conducted for the overall growth of students during the year. Sharada Pooja and Prize Distribution for academic year 2020-21 was organised on October 07, 2021; for academic year 2021-22, Prize Distribution was held on September 09, 2022 and Sharada Pooja was conducted on September 15, 2022.

Institute has invited guest speakers from industry & academia as part of the Special Guest Lecture and Corporate Talk series for the benefit of students. Some of the eminent speakers who addressed our students during the year include:

- Mr. Sreekanth Arimanithaya, Managing Partner, E&Y
- Mrs. Sree Sukhi, Director & Global Head of Recruitment & Campus Programme for E&Y
- Mr. Praveen Gudi, Founder & CEO of M Y Life
- Dr. K P Nandan Prabhu, faculty, TAPMI
- Rtn. M G Ramachandra Murthy, District Governor, 2021-22

- Dr. Virupaksha Devrumane, renowned Psychiatrist
- Mr. Harish B, Proprietor, Premier Investments, Udupi
- Mr. Rajendra Kalbavi, Executive Director, DKNirmiti Kendra, NITK, Surathkal
- Mr. Ramani Venkat, founder Recession Busters
- Dr. Nirmala Kumari, Principal, Vaikenta Baliga Law College, Udupi
- Dr. V K Ranjith, Professor, SOMS, Manipal
- Dr. Balika Prashanth, senior faculty, SDM Law College, Mangalore
- Dr. Rekha D Pai, Dept. of Library & Information Sciences, MAHE, Manipal
- Rtn. Dr. Shubha H S, HOD, MIC, Manipal
- Dr. Neeta Inamdar, Head, Manipal Centre for European Studies, Manipal
- Rtn. Renu Jayaram, founder, Crafts Mantra, Udupi

Under the able leadership of Dr. Krishna Kothai, PCRCD, the research wing of PIM has been very active in conducting various programmes. The centre, in association with Karnataka Bank and Rotary Club, Manipal has successfully conducted a two days '*Entrepreneurship knowledge Mela*' in February 2022. The centre also has been conducting a number of field studies involving the students of the Institute, thus providing very good exposure to the students. Poornaprajna-Rotary Manipal Centre for Social Empowerment, PIM, Azim Premji University (APU), Bengaluru and Karnataka Bank Ltd. jointly organised 'Field Immersion Programme' for the students of APU in the month of November 2021.

As part of its CSR activities, Karnataka Bank Ltd. has donated a water purifier worth more than Rs.80,000 to the Institute during the year.

Faculty members of the Institute have gone out as resource persons and gave guest talks during the year. Students of the Institute have participated in

management competitions held by various other institutes and colleges, won prizes, thus brought laurels to the Institute. Students have also visited various organisations to study their functioning and to know how the management concepts studied in the classroom are practiced by them.

PIM, in association with its sister institutes, has organised COVID-19 vaccination drive at the campus free of cost for the benefit of students and staff.

Various Clubs/Associations of the Institute have celebrated/observed different international and national days during the year. Some of such days observed/celebrated are:

- International Women's Day
- International Yoga Day
- International Youth Day
- Teachers' Day
- Sadbhavana Diwas
- World Environment Day
- World Water Day
- Librarian Day
- National Youth Day
- Matribhasha Diwas
- National Tourism Day
- National Voter's Day

The three specialisation clubs of the Institute have conducted intra-institute competitions i.e. 'ZEST 2K22', 'MARKSPROUT 2K22' & 'FIN-SPARK 2K22' for the students of the Institute.

The Institute has also taken up the initiative to organise various awareness programmes in association with different govt. depts. or agencies. 'Fire Safety and Health Safety Awareness Programme' was conducted in association with

Fire Fighting dept., programme on ‘Narcotic Drugs and its Harmful Effects’ was conducted jointly with PPC PG Centre in association with Excise Dept. 27 students from I MBA participated in the workshop on Entrepreneurship organised by DIC, Govt. of Karnataka, at DC office, Manipal; 4 students from II MBA participated in ‘National Youth Parliament Festival 2022’ at DC Office, Manipal. Azadi Ka Amrith Mahotsav was celebrated by the Institute in a very meaning way by conducting a series of programmes and competitions.

Training and Placement Cell of the Institute ‘Poornakash’ has been very active in bringing in recruiters and successfully placing the students of the Institute. Throughout the year, the cell has been very busy arranging preplacement talks by the prospective employers, providing internship, conducting placement activities and finally placing students in different reputed business organisations. Some of the reputed organisations that have absorbed the Institute’s students are:

- Robosoft Technologies,
- Rinex Technologies,
- Muthoot Finance,
- Diya Systems,
- Property Pistols Pvt. Ltd.,
- KMV Financials,
- Manipal Digital Systems,
- Reliance Retail