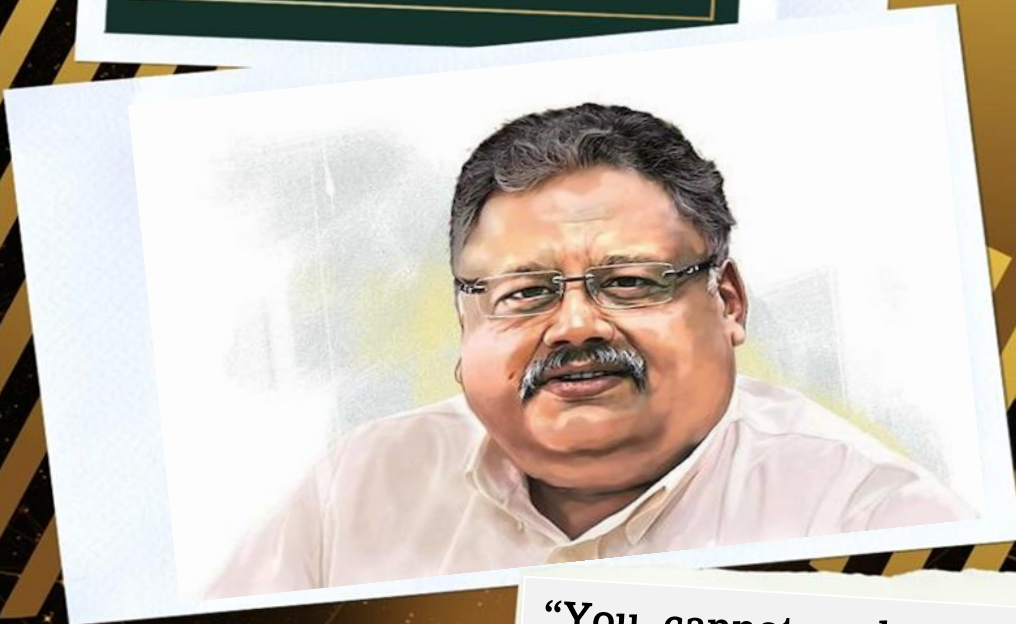


Poornaprajna Institute of Management, Udupi

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arthaprajna



"You cannot make profits in the stock market unless you have the ability to bear losses."

FROM THE EDITOR'S DESK...

Greetings from PIM family!

“Hastily taken decisions always result in heavy losses. Take your own time before putting money in any stock.”

-Rakesh Jhunjhunwala.

Rakesh Jhunjhunwala, an investor with a Midas touch, passed away on August 14, 2022, in Mumbai. He was 62. Jhunjhunwala was often referred to as India's own Warren Buffet. He was a trader and also a chartered accountant. According to Forbes' Rich List, Jhunjhunwala is the 36th richest man in the country. He is the chairman of Hungama Media and Aptech and sits on the board of directors of firms such as – Viceroy Hotels, Concord Biotech, Provogue India and Geojit Financial Services.



Rakesh Jhunjhunwala believed deeply in India. He was always willing to talk passionately about how its economy and financial markets would soon join the ranks of global superpowers.

Here, the entire team of Fin-Glory dedicating this issue to the Rakesh Jhunjhunwala – ‘Big Bull of Indian stock markets ‘and his passionate about India's progress.

We look forward to your valuable feedback and replies at

arthaprajna@pim.ac.in

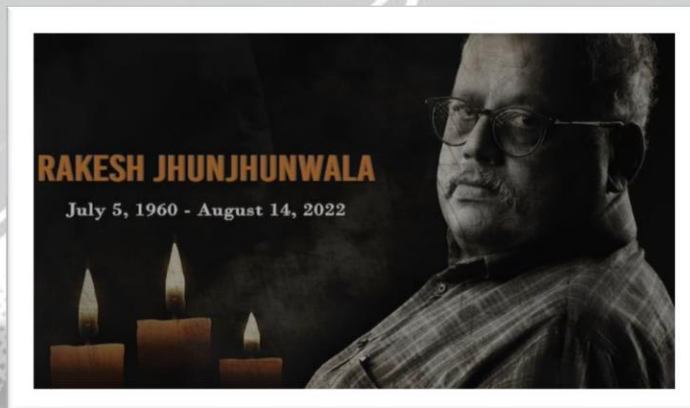
Warm regards,

Naveen R Bhat.

Chief Editor,

Arthaprajna

Journey of Rakesh Jhunjhunwala



“Passionate investors always make money in stock markets. You will never fail in any work if you do it with passion,” - Rakesh Jhunjhunwala

Rakesh Jhunjhunwala, India's Warren Buffet, or famously called the Big Bull, is no more. He ruled the Indian stock market for decades, making

intelligent investment choices to build an empire of stock holdings worth over 40,000 cr. He was India's 36th richest person, with a net worth crossing \$4 billion.

On the basis of information provided to the Indian bourses (June 2022), Rakesh Jhunjhunwala, who recently launched his own airline Akasa Air has 32 company holdings. Just like a witted investment veteran Rakesh Jhunjhunwala placed his eggs in different baskets and spread across his equity portfolio across various sectors. With a comparatively higher ownership of real estate and construction of 13% - Jhunjhunwala invested 6% in Finance, 6% in Pharmaceuticals, 6% in Banking, 6% in construction and contracting, 3% in sectors like computers, software, infrastructure, footwear, auto, and packaging.

As a qualified CA and son to an Income Tax officer, Jhunjhunwala had entered the stock market in 1985, when Sensex was at 150 points with just 5000 and when he ended his journey in 2022 Sensex is nearing the 60,000 mark.

- Rakesh Jhunjhunwala's first big profit was seen at 0.5 million in 1986 when he bought 5,000 shares of Tata Tea at Rs.43 and within 3 months it was trading at Rs.143. He made a profit of over 3 times by selling the stocks of Tata Tea. Then there was no looking back.
- Jhunjhunwala never gave up on his love for Tata companies and its stocks; he held 1% each in Tata Motors with shares worth Rs.1731cr and Tata Communications valuing Rs.336cr.
- In 2002-03, Rakesh Jhunjhunwala bought Titan shares at an average price of Rs.3 and currently it is trading at a price of over Rs.2472. He held over Rs.4.4cr shares of Titan Company. He has an 'overall' holding of 5.1% in the company as of June 2022 and is worth a whopping Rs.11000 cr.
- Between the years 1986 and 1989, he made Rs.20-25 lakhs from his investment at the Dalal Street. His next big investment was Sesa Goa, which he initially bought at 28 and then increased his investment at 35. Soon, the stock rallied to 65.

- In an interview to Economic Times, Rakesh Jhunjhunwala recalled buying Tata Power stocks amid the great recession of 1986 and sees his total net worth rise to Rs.50-55 lakhs which he used to buy 4 lakh shares of Sesa Goa in forward trading, worth Rs.1cr and sold about 2-2.5 lakh shares at 60-65 and another 1 lakh at 150-175. The prices then went up to Rs.2200 and he sold some shares.
- As on June, 2022, with a 17% stock holding, Rakesh Jhunjhunwala owned 100.7 million shares of Star Health and Allied Insurance Company, worth a whopping 7017 cr.
- His other major stock holdings include Rs.2255cr in footwear brand Metro, Rs.1285cr in Crisil and Rs.853cr in Fortis.

The 62-year-old's entry into the capital-intensive sector raised eyebrows earlier this year, with many pointing to the chequered history of billionaire-backed airlines in India as well as the daunting global economic outlook. Jhunjhunwala had invested \$35 million for an estimated 40 percent stake in the new airline.

"A lot of people question why I've started an airline. Rather than answer them, I say, I'm prepared for failure," the billionaire said.

By:



Rini P J
2nd MBA

A glimpse on the career of “Big Bull of India”

Rakesh Jhunjhunwala's interest in stock market started when he saw his father discussing about the stock market with his friends. Though his father had guided him about the workings of the market, he never gave him any money to invest and never allowed him to ask for money from his friends. With the savings he had made earlier, Jhunjhunwala had started to invest when he was in college. He had started investing in the year 1985 with a capital of Rs.5000 and today his investment has seen a growth of up to Rs.11000 crores. Apart from being an active investor, Jhunjhunwala was the chairman of Aptech Limited and Hungama Digital Media Entertainment Private Limited. He was also a member of the board of directors of Prime Focus Limited, Geojit Financial Services, Bilcare Limited, Praj Industries Limited, Provogue India Limited, and Concord Biotech



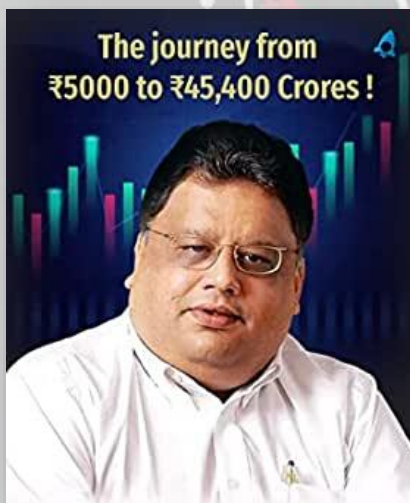
Limited, Innovasynth Technologies (I) Limited, Mid-Day Multimedia Limited, Nagarjuna Construction Company Limited, Viceroy Hotels Limited and Tops Security Limited.

He was widely known for his stock market predictions and bullish outlook and was referred to as the “**Big Bull of India**” and “**King of Bull Market**”. In the year 1986, he had seen his first big profit of Rs.5 lakhs. He earned a profit of almost Rs.20-25 lakhs in between the year 1986 and 1989. One of his biggest investment up till 2021 was worth of Rs.7294.8 crores, which was in Titan Company. He had also served as a member of the Board of Advisors of India’s International Movement to Unite Nations (IIMUN). He along with the former CEO of Jet Airways cofounded **Akasa Air** in the year 2021.

By:



Rakesh Jhunjhunwala: 5 lesser-known facts about the ace investor



Rakesh Jhunjhunwala, known as the great bull of the Indian Stock Market, died in Mumbai at the age of 62. The Breach Candy Hospital, where he was taken, told CNBC-TV18 that he had kidney disease and ischemic heart disease and died of cardiac arrest. Jhunjhunwala was 62 years old on July 5th. Coming from a middle-class family, he had a soft spot for the stock market from an early age. He started trading when he was in college in 1985 with a sum of Rs.5000. He has amassed a net worth of around \$5 billion.

Here are some lesser-known facts about Rakesh Jhunjhunwala:

- 1 Father refused to give him money for trading: He developed interested in the stock market after overhearing a conversation between his friends. But although his father, Radheshyam Jhunjhunwala, allowed him to try his hand at the stock market, he refused to offer any money. Jhunjhunwala borrowed money from his brother's clients with promises of higher profits. His first big win came in 1986 when he bought 5,000 shares of Tata Tea for 43 rupees. This rose to 143 rupees in three months, giving him a triple profit.
- 2 The King of Dividends: Jhunjhunwala's portfolio is filled with stocks that have yielded him millions of rupees in dividends. He has many stakes in companies like Titan and Crisil that pay big dividends.
- 3 Big in donations: Rakesh Jhunjhunwala donated Rs.50 crores in July last year and topped the list of 2021 additions to the 'Edelgive Hurun India Philanthropy List'. He had decided to donate 25% of his portfolio or 5 trillion, whichever is less.
- 4 He is a foodie: Jhunjhunwala loves street food, dosa and especially Chinese cuisine. However, being a Mumbaikar at heart, he loves Pav Bhaji. He also enjoys watching food shows in his free time.
- 5 His love for Bollywood: Rakesh Jhunjhunwala has produced three Bollywood films: English Vinglish, Shamitabh, and Ki and Ka. He also founded Hungama Digital Media in 1999 with four other partners. It later became Hungama Digital Media Entertainment Pvt ltd. He was current President of that company.

By:



Srinidhi
2nd MBA

Rakesh Jhunjhunwala's Success Story



Rakesh Jhunjhunwala, also known as the 'big bull' or 'Indian Warren Buffett' was born on 5th July 1960 in Mumbai. His father was an Income tax officer.

Rakesh Jhunjhunwala consistently used to hear his father discussing the stock market with his friends. As he was very curious about stocks, so once he asked his father why the stock price fluctuates daily.

His father suggested him to read newspapers as it's the news that makes the price of stocks fluctuate. Rakesh Jhunjhunwala also expressed his wish to pursue a career in the stock market. However, his father suggested him to first get a graduate degree from a college. Rakesh Jhunjhunwala graduated from Sydenham College in 1985 as a chartered accountant.

After graduation, he again discussed his career goal as a stock market investor with his father. To this, his father replied that he is permitted to pursue any career. However, he also added that he's not going to give him any money, nor he can ask for the initial capital from any of his father's friends.

Entering the stock market world:

Mr. Rakesh Jhunjhunwala entered the stock market with just Rs.5000 in 1985. At that time, Sensex was at 150 points (currently Sensex is hovering at 58,500 points).Nevertheless, soon Rakesh Jhunjhunwala was able to take an amount of Rs. 2.5 lakhs from one of his brother's clients by promising to give higher returns compared to the fixed deposits.

Rakesh Jhunjhunwala's first big profit was Rs 0.5 million in 1986. He bought 5,000 shares of Tata Tea at Rs 43 and within 3 months it was trading at Rs 143. He made a profit of over 3 times by selling the stocks of Tata tea.

In the next few years. Rakesh Jhunjhunwala made a number of good profits from stocks. During 1986 - 89, he earned Rs 20-25 lakhs. His next big investment was Sesa Goa, which he initially bought at Rs 28 and then increased his investment at Rs. 35. Soon, the stock rallied to Rs 65.

Multi-baggers stocks in Rakesh Jhunjhunwala’s Portfolio:



Multibagger Stocks of Rakesh Jhunjhunwala 2020			
Stock	Price on Dec,2019	Price on Dec,2020	% Return
Tata Communication	Rs.396	Rs.1030	160%
Escorts	Rs.590	Rs.1390	134%
Geojit Financial	Rs.27	Rs.58	109%
First Source	Rs.39	Rs.74	90%
Jubilant Life Sci	Rs.521	Rs.858	62%

Rakesh Jhunjhunwala manages a privately owned stock trading firm called ‘RARE Enterprises’. The name is derived from the first two initials of his name and his wife Mrs.Rekha Jhunjhunwala’s name.

During his long career in the stock market, Rakesh Jhunjhunwala invested in a number of multi-bagger stocks.

In 2002-03, Rakesh Jhunjhunwala bought ‘Titan Company Limited’ at an average price of Rs 3. And currently it is trading at a price of Rs.2140. He is holding over 4.4 crores shares of Titan Company. He has an overall holding of 5.1% in the company as of March 2022

In 2006, he invested in LUPIN and his average purchase price was Rs.150. Today, LUPIN is trading at Rs.635. A few other multi-baggers in Rakesh Jhunjhunwala’s portfolio are CRISIL, PRAJ IND, Aurobindo Pharma, NCC, etc.

Rakesh Jhunjhunwala’s Stock Market Philosophy:



Rakesh Jhunjhunwala considers himself as both a trader and a long-term investor. Here’s a quote from his interview with Economic times:

“Short-term trading is for short-term gain. Long-term trading is for long-term capital formation. Trading is what gives you the capital to invest. My trading also helps my

investing in the sense I use a lot of technical analysis for trading at times. If the stock is overpriced, I should sell but my trading skills tell me that the stock can remain overvalued or get more overvalued. Hence, I hold on to my investments. So, I think they complement each other in many ways but they are two distinct compartments totally.”

Rakesh Jhunjhunwala is extremely bullish on India's growing economy and its success as an emerging market. Overall, Rakesh Jhunjhunwala's success story is really inspiring for new and old investors.

By:



Naveen R. Bhat
2nd MBA

10 Investment Principles of Rakesh Jhunjhunwala



Rakesh Jhunjhunwala - The King of the
Stock Market

Rakesh Jhunjhunwala is no longer with us, but his investment principles will continue to inspire stock market investors to build wealth through the stock market. Here are the ten investment principles that Rakesh Jhunjhunwala adhered to religiously throughout his life:

1] Develop a fighting spirit: When the market is in the grip of bears, one must demonstrate a fighting spirit. Rakesh Jhunjhunwala was discovered on various platforms advising investors to "Build a fighting spirit - take the bad with the good." When you are confident in a company's business model and its long-term viability, there is no need to be concerned about short-term sentiments. Follow your gut instinct and stick with your investment.

2] Market respect: Rakesh Jhunjhunwala used to say "Market etiquette Keep an open mind. Understand what is at stake. Understand when to accept a loss. Be accountable." The stock market has its own set of rules that it follows. Only when these rules are followed can money be made.

3] Be prepared to lose: Big Bull used to say "Prepare for setbacks. Losses are an inevitable part of the stock market investor's life." We cannot be correct all of the time, so when we are in the markets to make money, we should also be prepared to book losses rather than acting like a stubborn investor.

4] Success necessitates obsession: Big Bull believes that obsession is necessary for success in any field, but it is especially important in the stock market. According to Rakesh Jhunjhunwala, people become hesitant to invest in stocks after suffering losses. His advice

to investors was to prepare for the market and to continue investing with the 'buy, hold, and forget' rule. He used to advise investors to keep a stock for as long as possible.

5] Do your homework before investing: As Rakesh Jhunjhunwala frequently stated, "Never invest at exorbitant prices. Never run for positions in high-profile companies." He strictly adhered to this rule and used to advise new age investors to look at stock valuations before making any investment decision rather than news-making stocks.

6] Don't make hasty decisions: Big Bull believed that "Hasty decisions always result in significant losses. Take your time before investing in any stock." So, before making any investment decision, an investor should take their time, and then follow their convictions rather than short-term market sentiments.

7] The market will not change for you: Rakesh Jhunjhunwala once said, "One should see the world as it is, rather than as one wishes it to be." So, in order to become a successful stock market investor, it is necessary to participate in the stock market proceedings and sail with it rather than attempting to change it on our own.

8] Be daring: Rakesh Jhunjhunwala was a firm believer that "whatever you can do or dream you can, start it." "Boldness contains genius, power, and magic." As a result, stock market shopping should be treated as any other type of shopping. We should do the same thing when purchasing stocks as we do when purchasing goods. As a result, one should make it a habit to buy during a correction.

9] Never try to time the market: Stock markets are always correct, and no one can. Big Bull believed that instead of timing the market on its own, one should enter or exit based on market timing. So, when our investment goal is met, we should book profit, and if the market is not behaving as expected, we should be prepared to exit our position.

10] Always go against the current: "Always go against the current. This famous Rakesh Jhunjhunwala quote, "Buy when others are selling and sell when others are buying," is used by various investment advisors to suggest buying stocks at a discount and selling when the market is rising.

By:



Sameeksha M. Prabhu
2nd MBA

Impact on Akasa Airlines after demise of Rakesh Jhunjhunwala

Stock investor Rakesh Jhunjhunwala passed away at the age of 62 on Sunday morning. Just a week earlier, Jhunjhunwala often fondly referred to as India's Warren Buffett after the stock market Oracle of Omaha was celebrating the launch of the maiden flight of the country's newest airline, Akasa Air on the Mumbai-Ahmedabad sector.

Although wheelchair-bound, Jhunjhunwala, in his inimitable style, had quipped that even before the airline was launched, it forced competitors to take notice of the product.



In a short address at the event, he told the Akasa management and staff that as the low-cost carrier expanded its operation, they need to be frugal without compromising on either passenger comfort or the quality of the product.

Following his sudden demise on Sunday morning, Jhunjhunwala's words would be resonating in the minds of Akasa CEO Vinay Dube and others on his team. It is not every day that marquee investors like to risk their money on a low-yield-high investment business like aviation.

Jhunjhunwala had invested \$35 million in the LCC for an over 40% stake. It was not only one of his last major investments, but something very close to his heart. Passengers on the carrier's first flight remember how a usually restrained Jhunjhunwala freely mixed with them for conversations and selfies.

“While his charisma, advice and fund pulling abilities will be missed, he has ensured that the company is professionally run and will survive and prosper in his absence,” observed the head of retail research at HDFC Securities, Deepak Jasani. This venture denotes his confidence and faith about the growth potential of the industry given the demography of India and rising aspirations of its bulging middle class.”

Akasa's stress test to start now:

Other market observers chose to be cautious and said that Jhunjhunwala's passing away may put a temporary pause on Akasa's ambitions. Jhunjhunwala was critical in providing financial capital to the company. The management could potentially explore

the option of finding another investor, though it remains to be seen who would be willing to invest such large amounts of money in the airline with the path towards profitability yet to be established. Alternately, Akasa can also evaluate potential tie-ups with global airlines wanting to invest in India's aviation sector.

A senior executive with an Indian carrier said, "Jhunjhunwala was critical to Akasa as he was not only an investor in the company but also could arrange cheap financing for them from both Indian banks and foreign institutional investors. His enormous clout in the market also made him a scarecrow to a behemoth like IndiGo."

It is opined that Akasa will be under tremendous stress and may turn out to be a different animal than what was originally envisaged. Also, IndiGo may be a lot more ruthless in dealing with it on sectors where it launches operations.

However, in his lifetime, Jhunjhunwala was seldom known to make losing bets. So, any speculation on the LCC's fate may yet prove to be unfounded in the long term.

By:



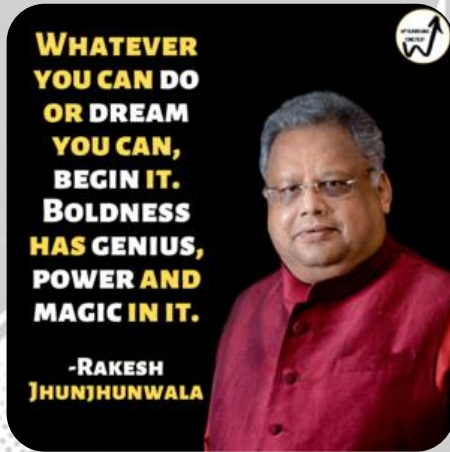
Heera Sanam
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THE PHILANTHROPIST JHUNJHUNWALA

Rakesh Jhunjhunwala who was born on July 5, 1960, into a middle-class family, made his initial investment in the stock market in 1985 with just Rs Rs.5000. At the time, he was a college student. His net worth was estimated by Forbes to be around \$5.5 billion as of its most recent assessment.

Jhunjhunwala claims that after hearing his father talk about the stock market, he became interested in it. Since the beginning of his career in stocks, he has taken calculated risks.

When Rakesh Jhunjhunwala purchased shares of Tata Tea in 1986, he made his first significant profit. He purchased 5000 shares of Tata Tea for only Rs.43, and within three months, the stock increased to Rs.143. He profited more than three times over. Jhunjhunwala made between Rs 20 and 25 lakhs throughout the following three years.



His charitable endeavors' span a range of fields, including medicine, nutrition, and education. Jhunjhunwala used to donate 25% of his income to charitable causes. 25% of his wealth was donated to charity in 2020. He supports organizations including St. Jude, which operates shelters for kids with cancer, Agastya International Foundation, and Arpan, which works to educate kids against sexual exploitation. Additionally, Rakesh Jhunjhunwala collaborated with the Sankara Eye Foundation to build the Rakesh Jhunjhunwala Sankara Eye Hospital in Panvel, Maharashtra, which has 225 beds. The hospital offers patients free eye exams and procedures.

By:



Shreesha
2nd MBA

Stock holdings of the 'Bull of all seasons'

Rakesh Jhunjhunwala is a renowned investor who excelled in share trading and possessed the Midas touch in the stock market. Investors have always been interested in his portfolio position, thus any change might have caused movement in that particular share.

Rakesh Jhunjhunwala, who has an estimated net worth of Rs 31800 crores, owns shares in 32 different firms, with stakes ranging from under 1% to over 23%. He has the largest exposure to the real estate sector, construction and contracting, at 13% of his total interests, followed by finance at 6%, pharmaceuticals at 6%, private sector banks at 6%, and auto ancillaries at 3%, Hospitals and medical services (3%), pesticides and agricultural chemicals (3%), software (3%) and infrastructure (3%). Also had a 3% exposure to the following industries: footwear, packaging, finance (housing), edible oils, cement, aluminum, media and entertainment, public sector banks, telecoms, and hotels.



7 Rakesh Jhunjhunwala Stocks - 400% returns in 1 Year	
Stock	% Return
Prakash Pipes	418%
Tata Motors	339%
NCC	394%
Aptech	196%
Karur Vasya Bank	197%
Delta Corp	122%
Federal Bank	107%

Jhunjhunwala held a large 23.37 per cent stake by the end of June 2022 in terms of percentage. He has 17.49 % shareholding in Star Health and Allied Insurance Company, 14.43 % in Metro Brands, 12.62 % in NCC, 10.03 % in Nazara Technologies, 9.81 % in Rallis India, 8.48 % in Bilcare, 8.22 % in Agro Tech Foods, 8.04 % in VA Tech Wabag Ltd, and 7.54 % in Geojit Financial Services. He also has investments in Jubilant Pharmova, Crisil, Titan, Jubilant Ingrevia, Autoline Industries, Karur Vysya Bank, Fortis Healthcare, Federal Bank, Anant Raj, Dishtram

Carbogem Amcis, Indian Hotels Company, Wockhardt, Indiabulls, Tata Motors, and Tata Communications, in the range of 6.76 % to 1.08 %.

In terms of investment in the absolute terms till the end of June 2022, Jhunjhunwala invested the most Rs.11086.94 crores in Titan Company, followed by Rs.7017.51 crores in Star Health and Allied Insurance Company, Rs.3348.81 crores in Metro Brands, Rs.1731.12 crores in Tata Motors and Rs.1301.86 crores in Crisil.

These apart, he invested Rs.898.91 crores in Fortis Healthcare, Rs.838.99 crores in Federal Bank, Rs.822.48 crores in Canara Bank, Rs.816.31 crores in Indian Hotels Company Ltd and Rs.505.25 crores in NCC.

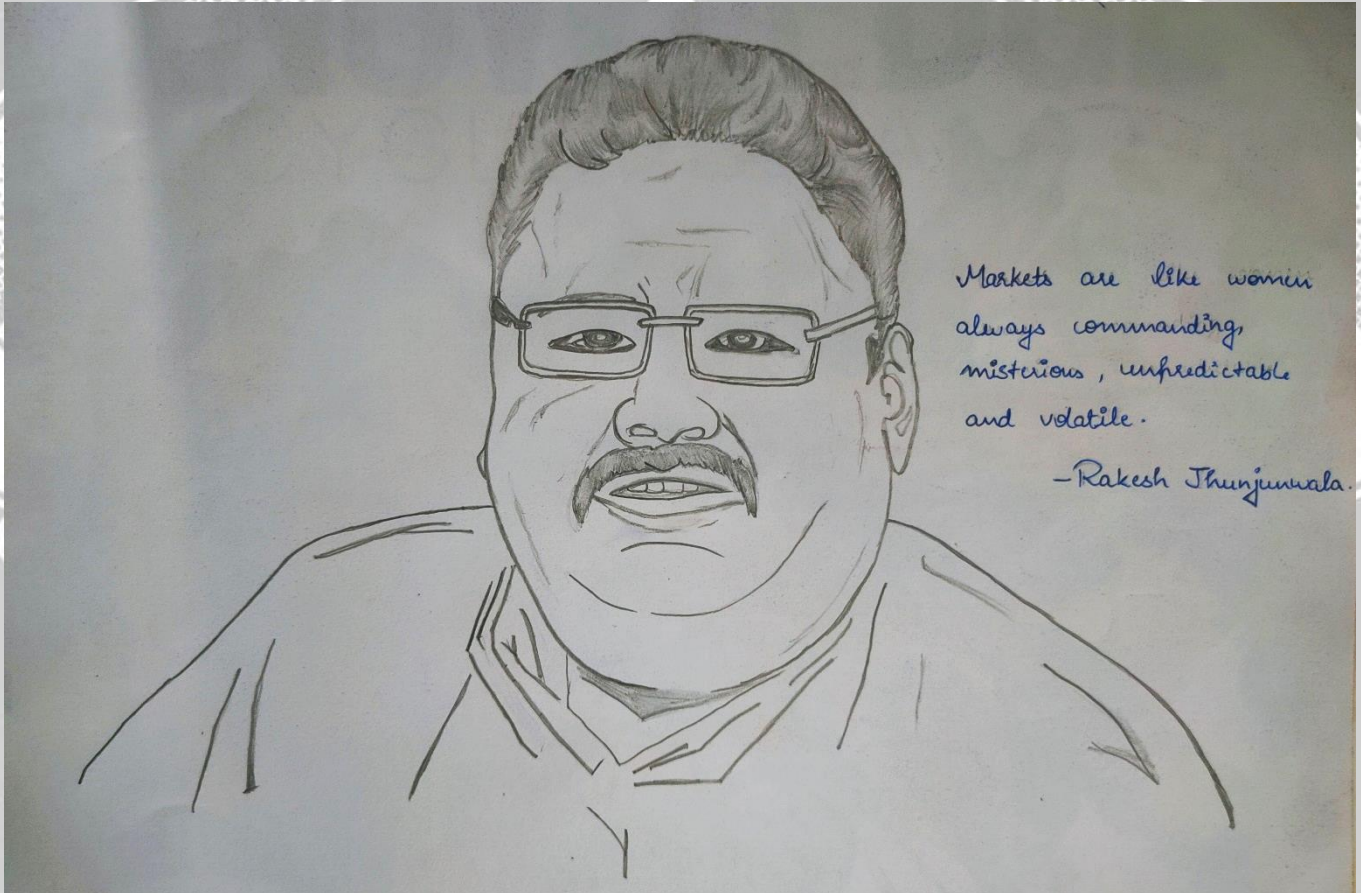
The ace investor made his first profit in Tata Tea shares in 1986, when he bought it at Rs.43 and the price jumped to Rs.143 within three months. The Sensex was at 150 points at that time. As of now, his biggest investment is in Titan, a Tata group company. He owns 17.49% of Star Health and Allied Insurance Company, 14.43% of Metro Brands, 12.62% of NCC, 10.33% of Nazara Technologies, 9.81% of Rallis India, 8.48% of Bilcare, 8.22% of Agro Tech Foods, 8.04% of Va Tech Wabag Ltd., and 7.54% of Geojit Financial Services.

By:



Sowmya
2nd MBA

Rakesh Jhunjhunwala was referred to by many names like ‘Dalal Street’s big bull’ or ‘Market Big bull’ or ‘Big bull’ or ‘Market Mogul’ and even often called ‘Warren Buffet of India’.



By:



**Mayura Shetty
2nd MBA**

Investment Mantras from The Maverick: Rakesh Jhunjhunwala's Most Famous Quotes

1. **"Nobody can predict the weather, death, market and women. Market is like a woman, always commanding, mysterious, uncertain and volatile. You can never really dominate a woman and likewise you cannot dominate the market."**
2. **"Respect the market. Have an open mind. Know what to stake. Know when to take a loss. Be responsible."**
3. **"Always go against tide. Buy when others are selling and sell when others are buying."**
4. **"Never invest at unreasonable valuations. Never run for companies which are in limelight."**
5. **"Whatever you can do or dream you can, begin it. Boldness has genius, power and magic in it."**
6. **"Prepare for losses. Losses are part and parcel of stock market investor life."**
7. **"Anticipate trend and benefit from it. Traders should go against human nature."**
8. **"Emotional investment is a sure way to make loss in stock markets."**
9. **"Trading always keeps you on your feet, it keeps you alert. That's one of the reasons why I like to trade."**
10. **"You cannot make profits in the stock market unless you have the ability to bear losses."**
11. **"Buy when others sell and sell when others buy the stock market mantra."**
12. **"Invest in companies which have strong management and competitive management."**
13. **"When opportunities come, they can come through technology, marketing, brands, value protections, capital, etc. You need to be able to spot those."**
14. **"Stock markets are always right. Never time the market"**

