

Poornaprajna Institute of Management

Udupi - India



Micro Research Centre (MRC)
Sustainable Finance Research



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1. Purpose of MRC: The Sustainable Finance Research Centre aims to advance the integration of environmental, social, and governance (ESG) criteria into financial decision-making processes, contributing to the development of a more sustainable and equitable global economy. By conducting cutting-edge research, the centre seeks to provide empirical evidence on the financial performance and risk management benefits of sustainable investments. It will identify best practices for ESG integration, inform policy and regulatory frameworks, and promote innovative financial products that address critical environmental and social challenges. Through rigorous analysis and stakeholder engagement, the centre aspires to enhance transparency, accountability, and education in sustainable finance, ultimately fostering a financial system that supports sustainable development and long-term value creation

2. Objective of MRC: The objective of the Sustainable Finance Research Centre is to evaluate the financial performance of ESG investments and identify best practices for their integration. The centre aims to generate insights for policymakers, enhance transparency and reporting, improve risk management, and promote innovation in sustainable financial products. Additionally, it seeks to facilitate stakeholder collaboration, support the transition to a sustainable economy, address global challenges, and educate and raise awareness about sustainable finance

3. Description on Proposed Research: The research at the Sustainable Finance Research Centre will use a multidisciplinary approach, combining quantitative and qualitative methods to evaluate ESG investments' financial performance. We will collect data from financial databases, ESG rating agencies, and company reports for empirical analyses and case studies. Advanced statistical and econometric models will assess the impact of ESG integration on financial returns and risk. Surveys and interviews with experts will provide insights into best practices. The research will also develop and test financial products, analyse policies, and create frameworks for ESG transparency. Findings will be shared through publications, briefs, workshops, and seminars.

4. Proposed Functions:

- ❖ Research: Study ESG investments' financial performance and risk management.
- ❖ Dissemination: Share findings through publications, workshops, and seminars.
- ❖ Best Practices: Identify and promote ESG integration best practices.
- ❖ Policy Advice: Offer recommendations to inform policy and regulations.
- ❖ Innovation: Develop new financial products for environmental and social challenges.

5. Expected Outcome: The findings are expected to inform industry practices, influence policy decisions, and contribute to the development of innovative financial products and frameworks for enhanced ESG transparency and reporting. Dissemination of these findings through academic publications, policy briefs, workshops, and seminars will facilitate knowledge sharing and promote practical implementation of sustainable finance principles.

6. List of the Team Members: Dr. Bharathi Karanth

7. List of Working Papers:

- (1) The Impact of ESG Integration on Financial Performance: A Comparative Analysis of ESG and Non-ESG Investments
- (2) Integrating ESG Factors into Risk Management: Strategies for Enhancing Financial and Non-Financial Risk Assessment
- (3) Sustainable Finance as a Catalyst for Addressing Global Challenges: A Multi-Dimensional Analysis



Dr. Bharathi Karanth

19/05/2024.

Name & Signature of Coordinator with date.