

Poornaprajna Institute of Management

Udupi - India



Micro Research Centre (MRC)

Name of MRC:

Centre for Management & Technology Concepts in Great Indian Vedas, Epics & Other Puranas



Dr. P. S. Aithal, Professor

Name of Institution : Poornaprajna Institute of Management

(i) Purpose:

The purpose of the Centre for Research on Management & Technology Concepts in Great Indian Vedas, Epics & Other Puranas and their Relevance to the 21st Century is to explore, analyze, and contextualize the ancient wisdom and practices found in Indian scriptures to provide valuable insights and applications for contemporary management and technological challenges.

(ii) Objectives:

- (1) To investigate and document management and technology concepts from the Vedas, Epics, and Puranas.
- (2) To analyze the relevance and applicability of these ancient concepts to modern-day management and technological issues.
- (3) To foster interdisciplinary research combining ancient wisdom with contemporary management and technology studies.
- (4) To disseminate findings through academic publications, seminars, and workshops.
- (5) To provide resources and training for academics, professionals, and students interested in integrating ancient Indian wisdom with modern practices.

(iii) Description:

The research methodology and design will encompass:

- (1) Literature Review: Conducting thorough reviews of Vedas, Epics, and Puranas to identify and extract relevant management and technology concepts.
- (2) Interpretative Analysis: Using hermeneutics to interpret and contextualize ancient texts within modern management and technology frameworks.
- (3) Comparative Studies: Comparing ancient concepts with contemporary theories and practices to identify parallels and differences.
- (4) Case Studies: Developing case studies that illustrate the application of ancient wisdom to modern management and technology scenarios.
- (5) Interdisciplinary Approach: Collaborating with scholars from fields such as history, philosophy, management, and technology to create a comprehensive understanding.

(iv) Proposed Functions:

- (1) Conducting research projects that focus on extracting and analyzing management and technology concepts from ancient Indian scriptures.
- (2) Organizing seminars, conferences, and workshops to discuss research findings and explore their applications in modern contexts.
- (3) Publishing research papers, books, and articles that document and analyze ancient wisdom and its relevance today.
- (4) Providing educational programs, including courses and training sessions, on the integration of ancient Indian wisdom with modern management and technology.
- (5) Creating an online repository of resources, including translated texts, research findings, and case studies, accessible to scholars and practitioners.

(v) Expected Outcomes:

- (1) A comprehensive body of research that bridges ancient Indian wisdom with modern management and technology concepts, demonstrating their continued relevance.
- (2) Increased awareness and appreciation of the value of ancient Indian texts in providing solutions to contemporary management and technological challenges.
- (3) Enhanced interdisciplinary collaboration, resulting in enriched perspectives and innovative approaches to research and practice.
- (4) Development of educational resources and training programs that integrate ancient wisdom with modern practices, benefiting academics, professionals, and students.
- (5) Practical applications of ancient principles leading to more ethical, sustainable, and effective management and technology practices in the 21st century.

(vi) List of the Team Members :

Dr. P. S. Aithal
Dr. Bharathi Karanth

(vii) Working Papers:

- (1) Leadership and Governance: Exploring leadership principles and governance models from ancient texts and their applicability to modern organizational management.
- (2) Sustainable Development: Investigating ancient practices related to sustainability and their relevance to contemporary environmental and technological challenges.
- (3) Ethics and Corporate Responsibility: Analyzing ethical teachings and their implications for corporate social responsibility and ethical business practices today.
- (4) Innovation and Problem-Solving: Identifying ancient techniques and methodologies for innovation and problem-solving that can be applied in modern technological and management contexts.
- (5) Human Resource Management: Studying ancient approaches to human resource management, motivation, and team dynamics to inform current HR practices.

(viii) List of related Published Papers:

- [1] Mahesh, K. M., Aithal, P. S., & Sharma, K. R. S. (2023). Literature Review on Indian Ancient University in Imparting Holistic and Multidisciplinary: To Create Indian Knowledge System (IKS). *International Journal of Philosophy and Languages (IJPL)*, 2(1), 1-17.
- [2] Shyam, B. R., & Aithal, P. S. (2023). Who Let These Human Resources Out: Interesting Vs Disgusting: A Comparative Study of Corporate Human Resources Stimulating Mahabharata Characters. *International Journal of Management, Technology, and Social Sciences (IJMTS)*, 8(4), 40-57.
- [3] Shyam, B. R. & Aithal, P. S. (2023). Stimulating Constructive and Destructive Leadership Behaviours through the Emperor of Lanka and Villain of Ramayana. *International Journal of Management, Technology, and Social Sciences (IJMTS)*, 8(3), 262-279.

- [4] Aithal, P. S., & Acharya, R. K. (2016). Strategic Management Models & Indian Epics. *International Journal of Management Sciences and Business Research*, 5(4), 180-189.
- [5] Mishra, N., & Aithal, P. S. (2023). Ancient Indian Education: It's Relevance and Importance in the Modern Education System. *International Journal of Case Studies in Business, IT, and Education (IJCSBE)*, 7(2), 238-249.



Dr. P. S. Aithal

Date : 19/05/2025

Name & Signature of Coordinator with date.